



Company Shows How Business Can Benefit When They Collaborate By Outsourcing The Heavy Lifting

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Fortune Unlimited has released new information to highlight the importance of outsourcing. They have noticed a truly explosive trend in outsourcing, with an increasing number of businesses choosing full or part time personal assistants to do the grunt work, thereby saving time for the things they need to do themselves. Some of the most popular outsourcing jobs include social media management, press release and article writing. Fortune Unlimited is at the forefront of these developments. Full details about these are available through <http://fortuneunlimited.com/collaborate/>.

Robert Skinner from Fortune Unlimited says: "There are two key elements in successful businesses, and these are outsourcing and collaboration. Get those two things right, and businesses should be able to grow tremendously. We look forward to showing people how that is achieved, so that they can grow as a business themselves."

To demonstrate the effectiveness of collaboration, Fortune Unlimited has partnered up with online author Nellie Akalp in order to come up with ideas to help people grow their business. Because they worked together, they were able to be a soundboard to each other, coming up with better solutions than they would

have been able to figure out on their own. This is a perfect example how collaboration helps businesses because they join forces, instead of always being in competition.

The article also highlights one thing that the two authors instantly agreed on, which is that outsourcing is a vital form of collaboration. "Another way to collaborate with a high degree of effectiveness is to outsource tasks that you don't like to do, don't have the time to do or you just don't know how to do," says Nellie Akalp. "You need to do what you do best which is sell and deliver your product or service to the client or customer. With technology there are now very inexpensive ways to accomplish this."

Some of the areas that are recommended for outsourcing include graphic design, the creation of newsletters, press releases, articles, direct mail services and lead generation. By outsourcing these to the professionals, the company says, the business is much better able to concentrate on its own area of expertise.

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Fortune Unlimited

Fortune Unlimited is an organization focused on helping people get into network marketing and/or affiliate marketing by supplying the tools to make it work. We are seeking entry level partners or those with some experience to work with our team of experts.

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