Washington Eye Doctors Launches Dry Eye Allergy Campaign with LipiFlow® Offer

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Chevy Chase, MD ? Washington Eye Doctors is kicking off its Dry Eye Allergy Campaign, aimed at raising awareness and offering relief to patients battling chronic dry eye. The campaign highlights the Chevy Chase location, conveniently situated at 5550 Friendship Blvd., and provides essential information on managing dry eye caused by seasonal allergies. As part of the initiative, the practice is offering LipiFlow® treatment for a special price of $649 to address Meibomian Gland Dysfunction (MGD).

?Many of our patients see their dry eye symptoms worsen with seasonal allergies, and it?s our priority to offer treatments that provide lasting relief,? said Dr. Michael Rosenblatt, O.D., lead optometrist at Washington Eye Doctors. ?LipiFlow has proven effective by targeting the root cause of dry eye, and this campaign allows us to raise awareness about its benefits while making it more accessible.?

As part of the campaign, Washington Eye Doctors will be engaging with the community through educational content and in-office consultations. The team will provide valuable resources on recognizing the symptoms of MGD and allergies, along with guidance on treatment options like LipiFlow. The campaign will feature both in-person consultations and online materials to help patients make informed decisions about managing their

dry eye condition.

LipiFlow, a thermal pulsation treatment, addresses the blockages in the Meibomian glands, a common source of dry eye discomfort. By applying heat and gentle pressure, LipiFlow helps clear these blockages, restoring proper function to the glands and providing patients with long-lasting relief, often after just one treatment session. The special offer of $649 is available at the Chevy Chase location for a limited time.

In addition to offering treatment, the campaign will also focus on educating patients about the relationship between allergies and dry eye symptoms. Washington Eye Doctors will host informational sessions and reference material throughout the season, both in-office and online, covering topics like identifying dry eye triggers, understanding the impact of seasonal allergies, and exploring effective treatments like LipiFlow. The goal is to help patients take proactive steps to manage their eye health before symptoms become overwhelming.

?We want our patients to feel empowered with the knowledge they need to manage their symptoms effectively,? added Dr. Rosenblatt. ?This campaign is an opportunity for us to share the latest information and treatment options with the community, while also making innovative treatments like LipiFlow more affordable. Patients love what they see when they wrap their head around just how customized we can make their treatments.?

Washington Eye Doctors encourages anyone suffering from dry eye or related symptoms to contact the Chevy Chase location to schedule a consultation, learn more about the LipiFlow special offer, and explore the various resources available thanks to their unique range of services.

Washington Eye Doctors are currently accepting new and existing patients at all locations. To schedule an appointment, please visit their website at https://www.washingtoneyedoctors.com/.

About Washington Eye Doctors

Washington Eye Doctors has been providing top-tier eye care to patients in the Washington, D.C. area for decades. Specializing in medical and routine eye care, their team of experienced optometrists and ophthalmologists offers advanced treatments for a variety of conditions, including dry eye, glaucoma, cataracts, and more. With locations in Washington, D.C., and Chevy Chase, MD, Washington Eye Doctors combines cutting-edge technology with a patient-centered approach to ensure comprehensive care for every individual.

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For more information about Washington Eye Doctors - Chevy Chase, contact the company here:Washington Eye Doctors - Chevy ChaseDr. Rosenblatt(301) 965-1879admin@washingtoneyedoctors.com21 Wisconsin CircleChevy Chase, MD 20815

Washington Eye Doctors - Chevy Chase

Washington Eye Doctors is an independent eye care practice serving patients and their families in Chevy Chase, MD.

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