Wright at Home Roofing & Exteriors Unveils New Brand Identity With a Focus on Excellence and Family Values

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Wright at Home Roofing & Exteriors is taking a step forward by introducing a new name that highlights their main services and refreshed brand identity. Established in 2005 in the Minneapolis area, the company, originally known as Wright-At-Home Services, Inc., has flourished under Addison Kaasa's leadership. The rebranding to Wright at Home Roofing & Exteriors aims to better communicate the company's array of services, which include roofing, siding, and window installations as detailed on their company website at wrightathome.net.

This new name reflects the company's dedication to providing excellent roofing and siding services. Operating as a 5-star residential roofing contractor, they offer a Lifetime Labor Warranty and premium materials to withstand harsh Minnesota weather. They also continue to offer various exterior solutions and free storm damage checks, making them a go-to exterior contractor. This change is part of their plan to make sure prospective clients immediately understand what they offer.

Founded by Roxanne Kaasa, Wright at Home Roofing & Exteriors is a family-run business that has always put personal connections first, treating each customer as part of their extended family. Addison Kaasa, now leading the company as a second-generation owner, remains true to this approach. "Doing things 'The Wright Way' means every project comes with integrity, transparency, and reliability," says Kaasa. "Our clients are our family, and we extend the same care and honesty to them that we would to our own."

The company is proud of its 97% referral rate and consistently high ratings, boasting numerous certifications that reflect their dedication to quality. They are a SELECT Shingle Master with CertainTeed, a James Hardie Preferred Contractor, a member of GuildQuality, and a Mastic Elite Contractor. They also have a respected position in the James Hardie Contractor Alliance and hold accreditation with the Better Business Bureau. These credentials showcase their commitment to excellence in service.

Addison Kaasa emphasizes the significance of these certifications, saying, "Our certifications and partnerships with top manufacturers ensure that our clients receive only the best materials and services on every project. We take pride in offering a lifetime labor warranty as part of our promise to deliver excellence."

This new approach makes Wright at Home Roofing & Exteriors a leader among local roofing and siding contractors. Models of their work and client feedback can be viewed on their website. With their updated branding and selection of high-quality materials, they aim to stay at the top. Customers can rely on their know-how in installing and repairing siding, roofing, and windows. Their factory-certified teams work with cutting-edge products and offer extensive warranties on all materials installed.

Celebrating this milestone, Wright at Home Roofing & Exteriors stays committed to serving the Twin Cities and surrounding areas with the dedication they started with. Their ongoing mission is to create lasting relationships with their neighbors, delivering top-notch service and skilled workmanship.

For those in need of trustworthy roofing services or looking for an exterior contractor, Wright at Home Roofing & Exteriors offers a reliable option backed by a heritage of family values and quality promises. Clients and anyone interested in their range of services are invited to visit their newly updated website for more information and exciting updates on the company's future.

Since 2005, Wright at Home Roofing & Exteriors, a family business, has been providing five-star experiences to neighbors throughout the Minneapolis area. They aim to be a preferred residential roofing contractor by showcasing integrity, straightforward pricing, and solid communication. With over two decades of experience, they continue to stand by their family's name, ensuring every job is done the Wright Way.
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For more information about Wright at Home Roofing & Exteriors, contact the company here:Wright at Home Roofing & ExteriorsAddison Kaasa763-477-8928addison@whas.net10676 Monticello Ln N, Maple Grove, MN 55369

Wright at Home Roofing & Exteriors

Family-owned since 1992, Wright at Home Roofing & Exteriors provides top-rated roofing & siding in Minneapolis The Wright Way - with integrity, transparent pricing, and reliable communication.

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