

The logo for Now Athletics features the words "NOW" and "ATHLETICS" in a bold, white, sans-serif font. The text is centered within a white rectangular border, which is itself set against a solid orange background.

NOW
ATHLETICS

Yoga Mats Made Out Of TPE Preferred

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Providence, RI business Now Athletics, LLC is drawing attention to a recent study of TPE (thermoplastic elastomer) that shows yoga mats made out of TPE are preferred. This material is an environmentally friendly material and the company is using this material in the production of their yoga mats. Being committed to being environmentally friendly and to offering products that are safe, Now Athletics LLC felt that TPE was the perfect material for their mats. Full details are available at www.nowathletics.net.

Per Davidson, spokesperson for Now Athletics, LLC, says: "TPE is the right material for yoga mats. It is eco-friendly, which is something we personally find very important. It is comfortable and, most importantly, it is safe for users because it does not contain phthalates. It is the perfect material for our yoga mats, in other words."

Because of Now Athletics' commitment to safety, both for users and the planet as a whole, they have recently been recognized by Starlight Yoga. This is one of the most respected yoga businesses in the country, and they are now promoting the Now Athletics' yoga mat through <http://starlightyoga.com/product/>. "We only look for the best of the best," says Shari T. from Starlight Yoga. "If we recommend something, it means that it has to meet a number of very stringent criteria. We have performed a comparative analysis of the various materials found in yoga mats, and we uncovered that TPE is by far the best in terms of environmentally

friendly properties and safety. We recommend Now Athletics yoga mats because they have immediately recognized this."

A number of clear advantages have been noted about TPE. It is a material that has the same recyclable properties as plastic, with the added advantage of being as elastic as rubber. As such, the product offers the best of both worlds in terms of both comfort for users and safety for the planet as a whole. As an added benefit, TPE requires very little additives in order for it to be useful in the production of things like yoga mats, which makes them a lot safer. It also means less energy has to be used in the creation of TPE products, once again protecting the environment as a whole.

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For more information about Now Athletics, LLC, contact the company here: Now Athletics, LLC
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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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