

The logo for Now Athletics features the words "NOW" and "ATHLETICS" in a bold, white, sans-serif font. The text is centered within a white rectangular border, which is itself set against a solid orange background.

NOW
ATHLETICS

Yoga Mat Is Free From Phthalates

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Now Athletics, LLC, a business in Providence, RI, has announced that their popular yoga mats have been shown not to contain any phthalates. These types of chemicals have been found to influence the reproductive system in laboratory animals. Because the mat is phthalate-free, pregnant women, mothers and their babies, and many others can use it without apprehension. Full details are available through www.nowathletics.net.

Per Davidson from Now Athletics says: "We wanted to create a product that is not just safe to use in terms of the movements associated with yoga, but that is also completely safe for overall health. We are very proud to have created something that is super comfortable and will make yoga an even greater pleasure, while removing the common chemicals that are phthalates from its makeup."

Phthalates are defined by the CDC as "a group of chemicals used to make plastics more flexible and harder to break." Phthalates are commonly found in PVC, which is what many yoga mats are made of, as well as many toys, garden hoses, medical tubing, and a thousand other common products. Prenatal and mom and baby yoga is becoming increasingly popular, but many moms-to-be aren't aware that they are practicing on yoga mats that could harm their children. Open-cell PVC mats contain phthalates. Now Athletics Yoga Mats are manufactured using closed cell technology and use thermoplastic elastomer (TPE) which does not contain harmful phthalates.

The Eco TPE yoga mat comes highly recommended by many of the world's most respected yoga instructors. It has also been featured on Starlight Yoga, a website dedicated to increasing awareness of yoga, and ensuring people are able to practice the discipline in a safe manner. Their recommendation can be seen at www.starlightyoga.com/product/.

Those who have used the yoga mat have been overwhelmingly positive in their views of it. "Hands down the best yoga mat," says Amy C. "I'm pushing a decade of practicing yoga and I've used plenty of different mats in all the studios I've been at - and this one trumps them all. Soft and supportive, easy to grip (even pouring sweat in those heated classes) Kind on the knees. And absolutely built to last."

Now Athletics, LLC is very happy to hear that their product has been so well-received.

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For more information about Now Athletics, LLC, contact the company here: Now Athletics, LLC
Per Davidson 415-797-2636 support@nowathletics.net 144 Cypress St., Unit B Providence, R.I. 02906

Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

Website: <http://www.nowathletics.net>

Email: support@nowathletics.net

Phone: 415-797-2636

