

The logo for Now Athletics features the word "NOW" in a large, white, sans-serif font above the word "ATHLETICS" in a smaller, white, sans-serif font. Both words are contained within a white rectangular border. The entire logo is set against a solid orange background.

NOW
ATHLETICS

Yoga Mat Maker Reveals Link With Taylor Swift

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Providence, RI business Now Athletics, LLC has uncovered their link with Taylor Swift. The company would like to point out that Taylor Swift lives in Rhode Island, practices yoga and is known for her hit song 'Style'. Now Athletics, a yoga mat company in Rhode Island, sets the trend for living in the now with style. Their flagship yoga mat product can be seen at www.nowathletics.net.

Per Davidson of Now Athletics, LLC says: "Taylor Swift is a true style icon, and we like to think we are too. We just have so much in common. The Rhode Island link is impressive, of course, as is the yoga practice. But for both of us, everything is about style and comfort."

The yoga mat released by Now Athletics LLC has been very popular for some time now. One of the main reasons for this is that it is an 'eco mat'. This means it does not contain any phthalates, which are commonly found in products such as children's toys, garden hoses and other common household products. Studies have shown that phthalates could be harmful to health, something that many people are not aware of. Most yoga mats include these chemicals, which is a worrying fact as so many mothers now practice yoga with their newborn babies. The Now Athletics mat has been ensured not to contain any phthalates.

Because it uses eco friendly materials, and due to the significant link with iconic woman Taylor Swift, the

yoga mat has also been featured on Starlight Yoga. As a company known for its dedication to the art and discipline of yoga, their recommendation is incredibly welcome. This can be viewed at www.starlightyoga.com/product/.

Just as Taylor Swift is popular, so is the yoga mat, with hundreds of people positively reviewing it. "I have purchased numerous yoga mats trying to find the perfect one," says Susan M. "They are all too heavy, the odor is terrible and very expensive. Well I finally found one. This mat is great. First - it is an Eco mat. There is no odor. It is light weight, comfortable and reasonably priced. I highly recommend this mat."

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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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