



Quebec Mobile Relaunches Social Media Marketing Services To The French Speaking Market

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Quebec Mobile, based in Quebec, Canada, is proud to announce that it is relaunching through one of its channel sites social media services for the French market due to high demand and client requests. The company was one of the first online marketing companies to use Facebook and YouTube and specialized in the French market of Quebec, Canada. After discussions with its Google representative and after careful evaluation, the company is confident that YouTube remarketing and Facebook retargeting offer tremendous opportunities for local and small businesses. The company would also like to emphasize that Quebec Mobile is a Google-certified Partner agency.

Mahmoud Sidibe from Quebec Mobile says: "Our services have long been very popular across Canada, and we are an established business, having provided our services for many years. We did not, however, offer our services to the French-speaking business community in the country. Following numerous customer requests, we have decided to change this and we now have a team on board who are fluent in French as well."

Facebook marketing is now one of the most important marketing and search engine optimization tools available. Facebook has proven to be an invaluable tool in terms of businesses building brand awareness

and trust. It is vital for overall customer service as it enables prospective and existing clients to communicate directly with the company they are interested in. Very few marketing companies in Canada currently offer this type of expertise in both English and French, and Quebec Mobile is proud to be spearheading the way.

"Facebook is such an amazing tool but it does require excellent linguistic skills," adds Mahmoud Sidibe. "After all, this isn't just a page that people read but rather one where they speak directly to businesses and expect a response as well. We are very happy with our new team, who are enabling our clients to use this tool to their greatest advantage."

The company is offering similar services for YouTube marketing, which is equally important. Video marketing is another tool that customers enjoy as it gives them a more personal relationship with businesses. Again, creating these in two languages has been an interesting challenge for the marketing company.

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Quebec Mobile

Quebec Mobile is a Canadian digital marketing enterprise that focus on providing positive ROI to it's client through search engine optimization, social media marketing, and mobile marketing.

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