



Sonic Gods Studios Partners with Teachable for Innovative Business Competition Series 60 Day Hustle on Prime Video

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Sonic Gods Studios is excited to announce a mission-driven partnership with Teachable for the groundbreaking reality competition series 60 Day Hustle, now streaming on Prime Video. This innovative show immerses viewers in the dynamic world of entrepreneurship, where contestants race against the clock to grow their businesses in just 60 days for a chance to win a life-changing \$100,000 grand prize. With raw authenticity, 60 Day Hustle captures the exhilarating highs and challenging lows of startup life, inspiring audiences to pursue their dreams while embracing the power of their inner hustle.

What is 60 Day Hustle

60 Day Hustle is an adrenaline-fueled adventure where twelve passionate entrepreneurs compete in the ultimate Business Accelerator Experience. Contestants tackle real-world challenges and learn from top-tier business mentors, including Fabletics Co-Founder Ginger Ressler, FabFitFun Co-Founder Daniel Broukhim, and Peter Pham, Co-founder of Science, the incubator behind Liquid Death and Dollar Shave Club. Viewers will witness contestants transform their ideas into viable business models, all while striving for the cash prize

that could change their lives forever.

In this series, a diverse group of driven Gen Z and Millennial entrepreneurs confront obstacles that test their creativity, determination, and ability to diversify their income streams to scale their business. With expert guidance, they'll convert their knowledge into actionable business plans, demonstrating that true success in entrepreneurship is rooted in continuous learning and innovation. 60 Day Hustle encapsulates the essence of hustle, ambition, and the pursuit of self-actualization in a groundbreaking way.

60 Day Hustle is not just a show; it's a movement that celebrates the relentless spirit of creators and entrepreneurs. The partnership with Teachable highlights the importance of monetizing knowledge and sharing skills to create a meaningful impact. By collaborating with Teachable, Sonic Gods Studios is dedicated to providing contestants with the tools and mentorship needed to thrive in today's creator economy.

About Sonic Gods Studios

Sonic Gods Studios is an entertainment studio designed for the future of storytelling.

"We're a conduit for brands to harness the power of TV entertainment. Our originals are inspiring, powerful stories that connect with audiences around the world," said Michelle Delamor, Co-Founder of Sonic Gods Studios and Executive Producer of 60 Day Hustle.

"Sonic Gods is committed to creating content that uplifts and empowers people in their pursuit of greatness. When the opportunity to partner with Teachable presented itself we knew the sky was the limit on the amount of value we would be able to bring our viewers through this partnership," Delamor explained.

About Teachable

Teachable deeply believes in being far more than a tech platform for creators. The company and its employees are deeply committed to acting as advocates and business partners for every creator who sells on Teachable. For over a decade Teachable has been the leader in empowering creators to transform their knowledge into thriving businesses. "We believe in being advocates for every creator on our platform. This collaboration allows us to lift up creator-entrepreneurs and open doors for them in a way that aligns perfectly with our mission. When our creators win, we win," said a rep from Teachable.

As part of this exciting partnership with 60 Day Hustle, Teachable Creator and Founder of The Futur, Chris Do serves as an experienced featured mentor for the contestants, offering invaluable insights into the entrepreneurial journey. "We're thrilled to bring our expertise to 60 Day Hustle and help inspire the next

generation of entrepreneurs. Our goal is to demonstrate that you can grow and thrive without sacrificing your unique voice and passion," said a member of the Teachable team.

Since its release on Prime Video, 60 Day Hustle has quickly become the definitive competition series for aspiring entrepreneurs. Each episode presents contestants with rigorous challenges designed to push their limits and refine their skills. With industry experts mentoring the participants, viewers will not only witness thrilling competition but also gain insights into essential business strategies they can apply to their own path to success.

Stream 60 Day Hustle on Prime Video

Get ready for an inspiring adventure filled with passion, challenges, and triumphs. Whether one is an entrepreneur seeking motivation, a business enthusiast eager to learn the ropes of launching a successful startup, or simply a fan of gritty reality competitions, 60 Day Hustle is that show.

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For more information about Sonic Gods Studios, contact the company here: SonicGodsStudiosMichellecontact@sonicgods.media

Sonic Gods Studios

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