Faction Networks Previews Breakthrough Decentralized Zero Trust Security Solution for SMBs and SMMs at the New York Innovation Summit

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Syracuse, NY ? Faction Networks is, for the first time, publicly previewing its groundbreaking decentralized cybersecurity platform and solution at the New York Innovation Summit in Syracuse, NY, October 28 ? 29th. Faction Networks is set to transform the cybersecurity landscape by redefining the way individuals, work groups, and small-to-midsized organizations protect their networking, data, and all of the critical smart, dumb, and legacy devices that are now connected to the Internet and particularly vulnerable to catastrophic hacks.

Much like Zoom revolutionized videoconferencing by being better and easier, Faction Networks is poised to disrupt the market in VPNs, Software-Defined Networks (SDNs), and beyond by being better, easier AND more secure and private.

In today?s increasingly dangerous cyber environment ? with a new era of cyberwarfare and cyber terrorism upon us - traditional solutions such as VPNs and firewalls are incurably architecturally vulnerable. New Zero Trust networking solutions like SDNs are simply too complex, expensive, and hard to support ? and still suffer from centralized architectures, control and misconfigurations that make them vulnerable. Faction Networks

eliminates the weaknesses of both approaches while providing the flexibility and segmentation benefits of SDNs but without the associated complexity and costs.

?Our platform creates a completely decentralized and encrypted private network that is exclusively controlled and managed by the network owner and cannot be seen or routed to until - and only if - a device is invited and authenticated,? said Geoff Halstead, Co-Founder and Chief Product Officer. ?Faction Networks can also automatically encrypt your data end-to-end for emails, cloud drives, and on your endpoint devices. Faction Pods and Portals can be added to your network to effortlessly secure all of the smart, dumb, and legacy devices that are so critical to our work, lives, factories, and smart cities and infrastructure today and have so perilously been connected to the Internet over the last decades. Best of all, Faction Networks are both affordable and easy to deploy, use and manage. That?s why we call it ?Zero Trust for the Rest of UsTM.?

Key Features of Faction Networks: Faction Networks offers a more secure alternative to traditional VPN and firewall solutions by eliminating significant vulnerabilities that could lead to catastrophic hacks. The platform simplifies the Zero Trust Network Access (ZTNA) experience, providing the flexibility and segmentation of Software-Defined Networks (SDNs) without the usual complexity and high costs. This approach makes true Zero Trust security for networking and end-to-end data encryption accessible to all. Additionally, Faction Pods and Portals power true Zero Trust device security by taking smart, dumb, and legacy devices off the public Internet and into a private, secure Faction Network, thereby eliminating their exposure to cloud-based attacks.

Designed with usability in mind, Faction Networks is low-cost and easy to deploy, making it an ideal solution for individuals, workgroups, and organizations of all sizes.

?We call it ?Zero Trust for the Rest of Us? because we believe that everyone deserves access to true Zero Trust cybersecurity, regardless of their technical expertise,? Dave Rand, Faction Co-Founder, CEO & CTO added. ?The existing centralized, Cloud-first models are failing repeatedly and spectacularly, yet the industry continues to pretend this is working. It?s not: we need to change our approach. Faction Networks is committed to empowering users with a completely decentralized architecture and the tools they need to take control of their security in an increasingly dangerous world.?

For more information about Faction Networks and to learn how to secure your digital environment, visit www.factionnetworks.com.

About Faction Networks: Faction Networks is a leading innovator in cybersecurity solutions, dedicated to building platforms, apps, and tools that enable everyday users and small to mid-sized organizations and

groups to achieve security and privacy for their networking, devices, communications, and data. With a focus on decentralization, ease of use, and comprehensive protection, Faction Networks is committed to transforming the way we think about and use cyber security with solutions that are private and secure, easy to use, and always, always controlled by YOU.

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Faction Networks

Faction Networks builds innovative, decentralized cybersecurity solutions that give every day users, groups and small-to-midsized organizations true Zero Trust security and privacy for their networking, data and all their smart, dumb and legacy devices.

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