



MediZen Institute Introduces New Range of Eyelash and Eyebrow Services

October 30, 2024

October 30, 2024 - PRESSADVANTAGE -

Columbus, OH ? MediZen Institute has announced they are bringing several new eyelash and eyebrow services to their offerings. The new services are part of the practice?s expansion as they settle into their new Short North location, a process that began in the summer. With the expansion of its aesthetic services, MediZen Institute reaffirms its commitment to helping its clients make the most of their natural beauty and emphasizing their role as a premier destination for medical aesthetics and salon services.

?We?re so thrilled to be bringing a whole new selection of lash and brow services,? said lead esthetician Morgan Young. ?With lamination, perming, waxing, and tinting, clients can effortlessly highlight their eyes. It?s the definition of woke up like this, natural beauty that enhances your features without obscuring your appearance. We perform bespoke, curated work that addresses the trickier aspects of something that makes a huge impact on your overall look with eyebrows and lashes. Especially with the brows, our tweezing service ensures we have something for everyone!?

MediZen Institute?s brow services include brow waxes, brow tinting, brow tweezing, brow lamination, and combination offerings like waxing and tinting or lamination and tinting. Lamination has become incredibly

popular in recent years and is a chemical brow lift that straightens and sets up the brows for ten to twelve weeks. It creates the illusion that sparse brows are fuller by fluffing up the hairs. For clients with curly eyebrow hairs, it can minimize the need for makeup and styling.

Lash services introduced at MediZen Institute include tinting to help clients minimize the need for mascara, lifting, which makes curling the eyelashes redundant, and a combined treatment of lifting and tinting. For clients with pale, short, or straight lashes, such services can free up numerous hours spent applying makeup and manipulating the eyelashes for an open and youthful look.

The new services also mean that patients can get more customized, targeted care. With more services to choose that are more specific to their needs, patients will ultimately save money in the long run.

“It’s important for us to maintain that continuity of our new services as clients get used to visiting us in Short North,” continued Young. “Moving is always a change, and we want to ensure our clients that they can expect the same quality of service and treatment that we’ve built our practice upon. We’re excited to expand after settling in this past summer, especially in an area that can use our help. I know from our patients just how much they appreciate being able to spend less time and money and effort on makeup.”

MediZen Institute is taking appointments for new and existing patients at their Short North location. Those who wish to book an appointment should visit www.medizeninstitute.com.

About MediZen Institute

MediZen Institute is a European-style medical spa focusing on health, wellness, and beauty. Their minimalist, “less is more” approach highlights the practice’s philosophy: the entire team, from the doctors to injectors, is focused on creating natural-looking, subtle results that help discerning patients age gracefully while making the most of their body’s natural healing and regenerative properties. Founded by immigrant women, diversity and inclusion are prioritized at the full-service practice, with its own endocrinology location. Root-source solutions and supportive treatments for skin, hair, body, and more are big draws to patients seeking more elevated versions of themselves, while providers’ compassion and the luxuriously relaxing practice distinguish MediZen from other medical spas.

To learn more about why less is more, please visit www.medizeninstitute.com.

###

For more information about MediZen - Short North, contact the company here: MediZen - Short North Morgan Young (614) 810-4605 info@medizeninstitute.com 72 W 3rd Ave. Columbus, OH 43201

MediZen - Short North

MediZen Institute is your source for ethical, effortless beauty. We dive deep to tackle your concerns at the core, offering scientifically proven treatments to enhance your skin.

Website: <https://medizeninstitute.com/>

Email: info@medizeninstitute.com

Phone: (614) 810-4605



Powered by [PressAdvantage.com](https://pressadvantage.com)