



## **Producers Prospect Welcomes Bryce A. Hamilton as Head of Business Development**

*October 30, 2024*

Scottsdale, Arizona - October 30, 2024 - PRESSADVANTAGE -

Producers Prospect, a Leading Firm in Financial Advisory, Strengthens Its Executive Team with a Strategic New Hire

Producers Prospect, a premier provider of financial advisory services, is delighted to announce the appointment of Bryce A. Hamilton as Head of Business Development. Bringing over two decades of invaluable experience in wealth advisory, financial planning, and asset management, Bryce is perfectly positioned to spearhead the firm's strategic business development efforts.

Bryce's career is marked by a series of high-impact roles that have honed his expertise in managing and growing sophisticated financial operations. As the founder and former partner of VESTUS Wealth Management, he successfully built the firm from the ground up, leading it through a flourishing period that culminated in a successful sale. His deep experience in consulting for property and business owners on exiting highly appreciated assets has positioned him as a key advisor for clients seeking to optimize the

financial outcomes of their investments.

"Bryce brings a robust portfolio of skills and a proven track record that aligns seamlessly with our mission to expand and enhance our services," said Marc S. Rogers, CEO of Producers Prospect. "His strategic vision and innovative approach will be critical as we aim to grow our business and continue providing top-tier financial advice to our clients."

In his new role, Bryce will be responsible for developing and implementing growth strategies that align with the firm's long-term objectives. His tasks will include identifying new business opportunities, enhancing client relationships, and ensuring that Producers Prospect remains at the forefront of the financial advisory industry.

Throughout his distinguished career, Bryce has demonstrated a unique ability to raise significant assets, amassing over \$1 billion for high-net-worth and accredited investors across various positions at notable firms such as KBR, Lincoln Financial, Transamerica Capital, and AXA/Equitable Life. His strategic initiatives have consistently resulted in growth and have enhanced the value provided to clients, making him a pivotal addition to the Producers Prospect team.

A recognized authority in the financial sector, Bryce has delivered more than 100 keynote speeches at major industry conferences, sharing his insights on financial strategies and wealth management. His expertise, particularly in exit planning, has solidified his reputation as an expert in the field and a valuable resource for both clients and colleagues.

Educationally, Bryce earned his bachelor's degree from the University of North Carolina at Charlotte, where he was not only a standout student but also a scholarship golfer. He later pursued professional golf for four years, demonstrating his discipline and commitment to excellence, traits that he carries into his professional life. Bryce is currently based in North Carolina where he lives an active lifestyle, enjoying skiing, golf, and wake surfing with his three children. His commitment to community service is evident through his dedicated support for breast cancer charities, reflecting his deep personal connection to the cause.

"We are excited to have Bryce join our executive team and are confident that his leadership will greatly contribute to our firm's strategic direction and growth," added Marc S. Rogers. "His appointment underscores our commitment to investing in top talent to ensure the best outcomes for our clients."

Bryce's strategic leadership role at Producers Prospect is anticipated to not only enhance the firm's business development capabilities but also to ensure its continued leadership in the competitive financial advisory landscape.

For further information, please visit their website at <https://www.producersprospect.com>.

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## **Producers Prospect**

*The one-stop solution for financial advisors looking to modernize their practice with forward-thinking brand and marketing strategies, product positioning, and advanced resources for the digital age of financial services.*

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