



Sonic Gods Studios Partners with Square for Groundbreaking Business Competition Series 60 Day Hustle on Prime Video

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Sonic Gods Studios is excited to announce a transformative partnership with Square for the innovative reality competition series 60 Day Hustle, now streaming on Prime Video. This dynamic show immerses audiences in the exhilarating world of entrepreneurship, where contestants race against the clock to grow their businesses in just 60 days for a chance to win a life-changing \$100,000 grand prize. With raw authenticity, 60 Day Hustle captures the highs and lows of startup life, inspiring viewers to pursue their dreams while embracing the spirit of hustle.

60 Day Hustle features twelve passionate entrepreneurs who confront real-world challenges and learn from industry leaders, including celebrated mentors such as Fabletics Co-Founder Ginger Ressler, FabFitFun Co-Founder Daniel Broukhim, and Peter Pham, Co-Founder of Science, the incubator behind Liquid Death and Dollar Shave Club. Contestants will transform their innovative ideas into viable business models, all while striving for the cash prize that could change their lives and businesses forever.

In this exciting series, a diverse group of driven Gen Z and Millennial entrepreneurs will navigate obstacles

that test their creativity, determination, and adaptability in scaling their businesses. Under expert guidance from a diverse group of mentors, they will convert their knowledge into actionable business strategies, demonstrating that true success in entrepreneurship is rooted in continuous learning and innovation.

The partnership between Square and Sonic Gods Studios reflects a shared commitment to empowering business owners. The 60 Day Hustle collaboration showcases how Square's technology can support entrepreneurs, enabling them to run their businesses on their own terms.

Sonic Gods Studios is an entertainment studio focused on pioneering storytelling and providing transformative experiences. "We are committed to harnessing the power of television to uplift and empower audiences," said Michelle Delamor, Co-Founder of Sonic Gods Studios and Executive Producer of 60 Day Hustle. "This partnership with Square allows us to deliver valuable insights and resources to aspiring entrepreneurs, inspiring them to chase their dreams."

Square is on a mission to provide flexible tools that cater to businesses of all sizes. From intuitive payment processing to comprehensive business management solutions, Square aims to help entrepreneurs take their ventures to the next level. As the tech partner for 60 Day Hustle, Square serves as a vital resource for contestants, showcasing how the right technology ecosystem can elevate their businesses and help them to scale.

60 Day Hustle is not just a competition; it's a movement that celebrates the relentless spirit of entrepreneurs. By highlighting the innovative products at Square, Sonic Gods Studios is committed to providing contestants with invaluable resources to help them succeed in today's competitive landscape.

Since its summer release on Prime Video, 60 Day Hustle has quickly emerged as a definitive competition series for aspiring entrepreneurs. Each episode presents contestants with rigorous challenges designed to push their limits and refine their skills. Viewers will not only witness thrilling competition but also gain insights into essential business strategies applicable to their own entrepreneurial journeys.

Stream 60 Day Hustle on Prime Video and embark on an inspiring adventure filled with passion, challenges, and triumphs. Whether one is an entrepreneur seeking motivation, a business enthusiast eager to learn the ropes of launching a successful startup, or simply a fan of dynamic reality competitions, 60 Day Hustle is the show to watch.

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For more information about Sonic Gods Studios, contact the company here: SonicGodsStudiosMichellecontact@sonicgods.media

Sonic Gods Studios

We're a conduit for brands to harness the power of unscripted TV entertainment. Our originals are inspiring, powerful stories that connect with audiences across the world.

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