



## Celebrate Innovation This November: National Entrepreneurship Month Declared by White House

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National Entrepreneurship Day has announced that November will officially be recognized as National Entrepreneurship Month, following a declaration by the US White House on October 31st. This month-long celebration is all about acknowledging the big role entrepreneurs play in society and encouraging more people to chase their entrepreneurial dreams. The main event is National Entrepreneurship Day, celebrated on the third Tuesday of the month. This year, it will be on November 19th, 2024.

To boost the entrepreneurial spirit, National Entrepreneurship Day hosts various events and provides resources. One of the key happenings is the local Business Department Pitch Competition. This event is designed to inspire and guide students through solving real-world challenges. Dr. Greg Watson, an influential figure in entrepreneurship, will lead this competition at Pima Community College. With his vast experience and active participation in various areas of entrepreneurship, Dr. Watson is a vital advocate for this initiative.

Dr. Watson stated, "National Entrepreneurship Month is a time to celebrate the creativity and tenacity of

entrepreneurs. Through events like the Business Department Pitch Competition, we aim to empower students with the practical skills they need to become successful entrepreneurs."

National Entrepreneurship Month will have several programs to support budding entrepreneurs, including mentorship sessions, workshops, and networking events. These activities are designed to impart practical knowledge and connect entrepreneurs with one another. By doing this, National Entrepreneurship Day wants to create an environment where future business owners can thrive.

The organization understands that entrepreneurship includes navigating a complex world of interconnected people and factors. This 'entrepreneurship ecosystem' affects an entrepreneur's journey, with its share of successes and obstacles. Building a robust ecosystem requires supporting various areas like policy, finance, culture, and more. National Entrepreneurship Day dedicates resources to strengthen these areas.

National Entrepreneurship Day's media platform shares stories of entrepreneurial innovation and survival. These narratives inspire audiences by showing both challenges and successes, motivating others to start similar journeys. The media strategy targets television, online media, and podcasts, providing content that celebrates the entrepreneurial spirit.

The organization works closely with educational institutions and community leaders to build a solid support system for entrepreneurs. This network connects new entrepreneurs with seasoned industry experts who share valuable insights. These collaborations highlight National Entrepreneurship Day's dedication to promoting innovation and growing future entrepreneurs who can impact the broader economy.

On the importance of these efforts, Dr. Watson commented, "Our mission is to create an inclusive and supportive environment where entrepreneurs, regardless of their background, can access the resources they need to succeed. By doing so, we not only honor their contributions but also inspire the next generation of innovators."

In line with the goals of National Entrepreneurship Month, the organization offers a comprehensive media kit for journalists interested in these events and initiatives. This kit, available on their official website, provides thorough information about their mission and offerings.

Overall, National Entrepreneurship Day plays a pivotal role in honoring and supporting entrepreneurs across the country. With the recognition of National Entrepreneurship Month, it hopes to spark greater enthusiasm and dedication toward new business ventures. By nurturing an ecosystem that connects aspiring entrepreneurs with resources, the future appears promising for those entering the business world. As the nation prepares to celebrate National Entrepreneurship Day on November 19th, focus will be on the innovative and determined spirit that entrepreneurs contribute to our economy.

For more information about the events and resources available throughout National Entrepreneurship Month, visit the official website at <https://nationalentrepreneurshipday.net/>. The website serves as a valuable resource hub, offering support and guidance to entrepreneurs and stakeholders in the entrepreneurial community.

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For more information about National Entrepreneurship Day, contact the company here: National Entrepreneurship Day Dr. Greg Watson (520) 270-7020 [gewatson1@pima.edu](mailto:gewatson1@pima.edu) 1255 N. Stone Ave. Tucson, AZ 85709-3000

## **National Entrepreneurship Day**

*NationalEntrepreneurshipDay.net celebrates and supports the entrepreneurial spirit across the United States during National Entrepreneurship Month each November and on National Entrepreneurship Day the third Tuesday.*

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