



## **Brooks Eye Associates Expands with New Las Colinas/Irving, TX Location to Serve Growing Demand for Eye Care Services**

*November 05, 2024*

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Las Colinas, TX ? Brooks Eye Associates is thrilled to announce the opening of its newest location at 4500 North MacArthur Blvd, Ste 120, Irving, TX, marking an exciting expansion into the Las Colinas area. This new office builds on the comprehensive eye care offerings that Brooks Eye Associates has provided for over 20 years in Plano, now extending services to conveniently serve patients in the greater Irving and Las Colinas communities.

Located in the heart of Las Colinas, this facility is equipped to provide the same full range of services as the flagship office in Plano, including advanced diagnostics and treatments for cataracts, LASIK, glaucoma, and dry eye conditions. The Las Colinas location will also handle essential pre- and post-operative care, offering patients seamless continuity of care without needing to travel.

?We are excited to expand into Las Colinas,? said Dr. Brooks, founder and lead surgeon at Brooks Eye

Associates. "This new office allows us to make high-quality eye care more accessible to the Irving community. We look forward to fostering strong relationships with local optometrists whose referrals are essential to the quality of care we provide." Dr. Brooks brings decades of experience in surgical and clinical ophthalmology, ensuring that patients receive world-class treatment right in their community.

### Expanded Doctor Rotation and Advanced Equipment

Patients at both the Plano and Las Colinas locations can expect continuity of care, as doctors will rotate between both offices. This approach ensures that patients benefit from the expertise of the entire Brooks Eye Associates team, no matter which location they visit. The new office has been outfitted with cutting-edge diagnostic tools and technology, aligning with the practice's dedication to providing top-tier patient experiences in a comfortable, modern, and accessible environment.

### Strengthening Strategic Partnerships with Local Optometrists

Brooks Eye Associates is committed to collaborating closely with optometrists in the Las Colinas and Irving areas, fostering partnerships that promote comprehensive eye care tailored to each patient's unique needs. By working alongside referring optometrists, the Brooks Eye Associates team can seamlessly coordinate care from initial diagnosis through treatment and post-operative recovery, ensuring continuity and high standards in patient outcomes. The practice recognizes the invaluable role that optometrists play in patient education and referral and is eager to support local optometrists through this new community presence.

### Special Promotions and Free LASIK Consultations

In celebration of the grand opening, Brooks Eye Associates is excited to offer free LASIK consultations for all prospective patients throughout the month. Patients are encouraged to take advantage of this limited-time offer by booking early, as slots are expected to fill quickly. Free consultations provide an opportunity for patients to learn more about LASIK candidacy, procedure details, and the life-changing benefits of vision correction surgery.

### About Brooks Eye Associates

Brooks Eye Associates is a leading provider of comprehensive vision care, specializing in a range of eye health services, including LASIK, cataract surgery, glaucoma treatment, and solutions for dry eye syndrome. Under the leadership of Dr. Brooks, the practice has established itself as a trusted name in ophthalmology, committed to delivering personalized, high-quality care for over two decades. Known for its patient-centered approach and dedication to advanced technology, Brooks Eye Associates remains a top choice for eye care in the North Texas area.

For more information about the Las Colinas location, to schedule a consultation, or to learn more about services and current promotions, visit Brooks Eye Associates Website or call (972) 736-9347.

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For more information about Brooks Eye Associates - Las Colinas/Irving, contact the company here: Brooks Eye Associates - Las Colinas/Irving Dr. Mark Brooks (972) 736-9347 info@brookseyemed.com

### **Brooks Eye Associates - Las Colinas/Irving**

*Brooks Eye Associates is a premier provider of comprehensive vision care, offering a wide range of services, including LASIK.*

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