Give the Gift of Joy This Holiday Season with Family Vision Optical's Eye Give Campaign for Helen DeVos Children?s Hospital

November 08, 2024

Allendale Charter Township, Michigan - November 08, 2024 -
Allendale, MI ? Family Vision Optical, a leading eye care provider in Allendale, Michigan, is thrilled to announce the launch of its Eye Give Campaign to support Helen DeVos Children?s Hospital in Grand Rapids. Throughout November, Family Vision Optical will collect new toys from children?s wish lists to spread joy and comfort to young patients during the holiday season. As a trusted local optometry provider in Allendale, Family Vision Optical is proud to give back to the community with this meaningful initiative.

A Cause Close to The Heart

The Eye Give Campaign holds personal significance for the Family Vision Optical team. The compassionate care that Helen DeVos Children?s Hospital provided to Dr. Nick Lillie?s family during a challenging period has left a lasting impact on him and the team. Dr. Lillie, a dedicated optometrist serving the Allendale community, and the Family Vision Optical team are incredibly grateful for the opportunity to support other families by giving back to this exceptional children?s hospital.

?We?re so thankful for the incredible care our daughter received as a newborn at Helen DeVos Children?s Hospital,? said Dr. Nick Lillie, optometrist at Family Vision Optical. ?This campaign allows us to express our gratitude by helping to make the holiday season brighter for children and families in the hospital.?

How the Allendale Community Can Help

Family Vision Optical encourages the Allendale community and nearby surrounding areas to participate in the Eye Give Campaign and help make a difference. Here are some ways to support this special event:

Donate New Toys ? Bring new, unwrapped toys to Family Vision Optical?s office throughout November. All donations will go directly to Helen DeVos Children?s Hospital to brighten the holidays for children. Popular items include stuffed animals, puzzles, art supplies, and educational games.

Spread the Word ? Share the Eye Give Campaign with friends, family, and colleagues to amplify the effort. Each donation contributes to creating a joyful and memorable holiday season for the children at Helen DeVos.

"Every toy donated has the potential to bring happiness and comfort to a child?s day. It?s a simple gesture that can make a significant difference,? Dr. Lillie added. ?We?re deeply grateful for the support of our community in helping us spread joy to children at Helen DeVos.?

Where to Donate

Donations can be brought to Family Vision Optical, located at 11145 68th Ave, Ste C, Allendale, MI 49401. Family Vision Optical?s team is available to answer questions at (616) 300-1696 during business hours.

About Family Vision Optical in Allendale, MI

Family Vision Optical is a trusted eye care provider serving Allendale, MI, and the surrounding areas. Known for comprehensive eye care services, Family Vision Optical offers eye exams, prescription lenses, and dry eye treatments. Under the guidance of Dr. Nick Lillie, the practice is dedicated to personalized eye care and actively gives back to the community through programs like the Eye Give Campaign. Family Vision Optical combines quality vision care with a commitment to supporting the Allendale community.

For more information about the Eye Give Campaign or to participate, please call Family Vision Optical at (616) 300-1696 or visit www.familyvisionoptical.com/eye-give. Join us in spreading joy to the children at

Helen DeVos Children?s Hospital this holiday season.

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For more information about Family Vision Optical, contact the company here:Family Vision OpticalDr. Nick Lillie(616) 219-8153info@familyvisionoptical.com11145 68th Ave Suite C Allendale, MI 49401

Family Vision Optical

Family Vision Optical is a specialized eye care practice in Allendale, MI.

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