10/10 Optics Partners with OPTASE® to Launch Dry Eye Services in NYC

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New York, NY 11/12/2024 ? 10/10 Optics, a leading provider of advanced eye care and high-quality eyewear in New York City, is excited to announce its new partnership with OPTASE®, a premier provider of innovative dry eye management products. Through this collaboration, 10/10 Optics is launching comprehensive dry eye services to address the growing need for effective, long-term relief from dry eye symptoms, particularly for patients affected by seasonal allergies.

The new dry eye services will feature a range of OPTASE® products, carefully selected for their ability to soothe and treat dry eye discomfort. The offerings will include Moist Heat Masks, Tea Tree Oil Lid Wipes, Tea Tree Oil Eyelid Cleansing Gel, Dry Eye Intense Drops, and Hylo Relief, all designed to tackle dry eye symptoms with both short-term and long-lasting solutions.

?We?re really looking forward to offering our patients something that can truly make a difference in their daily lives. Dry eye is more than just an irritation?it can impact everything from reading to enjoying time outdoors. Partnering with OPTASE® allows us to provide real solutions that go beyond temporary fixes, helping our patients find lasting comfort and relief. We?re proud to bring this level of care to our community at 10/10 Optics,? said Ruth Domber, Co-founder and Eyewear Consultant at 10/10 Optics.

Dry eye symptoms are a common complaint among many patients, often aggravated by seasonal changes. With autumn in full swing, the rise of airborne allergens, such as pollen and dust, can exacerbate the irritation, redness, and discomfort experienced by dry eye sufferers. 10/10 Optics is responding to this challenge by introducing dry eye solutions that address both chronic and seasonal conditions.

OPTASE®?s innovative line of products is particularly effective for those suffering from dry eyes related to seasonal allergies. The Moist Heat Mask provides soothing relief by improving the function of the meibomian glands, which are essential for producing the protective layer of oils in tears. Tea Tree Oil Lid Wipes and

Cleansing Gel help to gently remove debris and reduce the inflammation that often worsens with allergy exposure. These products, along with the Dry Eye Intense Drops and Hylo Relief, offer powerful hydration and support the long-term health of the ocular surface.

?Many of our patients experience a significant increase in dry eye symptoms during the fall,? added Domber. ?The combination of seasonal allergens and environmental factors like cooler, dryer air can make the condition especially difficult to manage. That?s why we?re thrilled to have these OPTASE® products on hand. They provide real, sustainable relief for those who need it most.?

OPTASE®, established in 2016 as part of the Scope Health Group, has earned a reputation for its commitment to high-quality eye care solutions. Known for using premium ingredients and cutting-edge technology, OPTASE® is dedicated to helping patients manage dry eye through safe and effective products. Their focus on innovation ensures that patients receive long-lasting solutions to improve both eye health and overall comfort.

OPTASE®?s products are designed with a patient?s needs in mind, addressing the root causes of dry eye and offering relief without the need for invasive procedures. Their commitment to holistic eye care aligns perfectly with 10/10 Optics? mission to provide comprehensive and compassionate care to the New York City community.

10/10 Optics invites all patients, especially those struggling with seasonal allergy-related dry eye symptoms, to visit their New York City location for a personalized dry eye consultation. Whether it?s managing the discomfort of fall allergies or addressing chronic dry eye, 10/10 Optics provides tailored solutions with the help of OPTASE®?s innovative product line.

Patients can contact 10/10 Optics to schedule their consultation and learn more about the benefits of the new dry eye services.

About 10/10 Optics:

For over 40 years, 10/10 Optics has provided exceptional eye care and eyewear solutions to the New York City community. Located in the heart of Manhattan, 10/10 Optics specializes in cutting-edge optical services, from comprehensive eye exams to the latest in fashion-forward eyewear. Known for its personalized approach, the practice is committed to helping patients achieve clear vision and comfort in all aspects of eye health. To learn more, visit www.1010optics.com.

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10/10 Optics

10/10 Optics is a specialty eye care and eyewear boutique, and fixture in Manhattan for over 40 years. In that time, we?ve redefined how people discover eyewear they love.

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