



Draper Marketing Now Offering Chiropractic Marketing Services

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Draper Marketing, a Los Angeles-based online marketing agency, has announced that they have launched a new suite of services designed for chiropractic practices. The launch of Draper Chiropractic Marketing, the new agency which will exclusively serve chiropractors, was born of the success the company has had in that particular market. Included in the new suite of services are SEO, web development, pay per click advertising, and a number of social media services that the company believes are crucial for chiropractors looking to add new clients.

Monty McMahon, president of the company states, "We know chiropractic marketing and we've developed processes that have proven successful to all of our chiropractic clients over a number of years. That means first page search engine rankings and effective advertising campaigns that will help grow your practice."

The company has been able to help chiropractors save thousands of dollars on their advertising campaigns through effective testing and optimization. They also have full web development capabilities and offer fully-optimized websites for chiropractors.

"What results come down to into today's market is more traffic and more leads," McMahon says. "We've deliver those results to others on a daily basis because our marketing methods are proven successful. We're not guessing on what will work because we've put in the time and effort to develop successful methods."

McMahon states that where many offices fail is in believing that they can market themselves, particularly when they have no experience with SEO or advertising. "That's why you need to work with a professional, like those at Draper Chiropractic Marketing. Investing in someone who knows marketing will actually end up saving you money in misdirected marketing efforts while growing your practice."

According to BIA/Kelsey, 97 percent of consumers use the Internet when researching local products/services. Further, 54 percent of Americans have substituted the Internet and local search for phone books, according to comScore.

"Your new patients are online. Let us help you find them," McMahon says.

More about the company, including a look at their new suite of services designed for chiropractors, can be seen on their official website at draperchiropracticmarketing.com.

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For more information about Draper Chiropractic Marketing, contact the company here: Draper Chiropractic Marketing
Monty McMahon 323-791-3441 monty@draperchiropracticmarketing.com
11014 Acama St. Suite 103 Studio City, CA 91602

Draper Chiropractic Marketing

We know chiropractic marketing. We've achieved more first-page search engine rankings than we can count. We've saved chiropractors hundreds, even thousands of dollars on advertising campaigns. We've built hundreds of optimized websites.

Website: <http://draperchiropracticmarketing.com/>

Email: monty@draperchiropracticmarketing.com

Phone: 323-791-3441

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