



## **Parshall Tree Care Experts Raise Awareness With New Upcoming Blog Series Focused on Local Tree Threats, Including Infestations to Empower Traverse City Residents in Tree Health Preservation**

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Traverse City, MI ? Parshall Tree Care Experts, a leading name in professional tree care in Traverse City, MI, is pleased to announce an upcoming blog series aimed at educating homeowners about tree health and potential threats. This initiative reflects the company?s commitment to environmental stewardship and community support, as they work to protect local trees from invasive pests, diseases, and environmental stressors. With owner Cory Parshall at the helm, Parshall Tree Care Experts seeks to be a valuable informational resource for the community.

The blog will cover a range of topics to help residents better understand and respond to tree health challenges. Beyond discussing the impact of infestations, the series will delve into issues such as root rot, oak wilt, and the effects of seasonal weather changes on tree health. According to Parshall Tree Care, the blog is a natural extension of their mission to provide transparency in tree care practices, empowering residents to make informed decisions that will protect their trees and the local ecosystem.

"Trees play a vital role in our community's health," said Cory Parshall. "They provide shade, improve air quality, and support our local wildlife. By understanding and addressing the threats facing them, homeowners can help protect not only their properties but also our community's shared environment. We see this blog series as a step toward fostering greater awareness and care for Traverse City's green spaces."

**Comprehensive Tree Care Services:** In addition to its new blog series, Parshall Tree Care Experts in Traverse City, Michigan offers a full spectrum of tree care services, including routine pruning, trimming, tree removal, and emergency storm response. The company's reputation is built on a foundation of safety and professionalism, with a highly trained team that utilizes modern equipment and techniques to address any tree care need. Their commitment to quality has earned Parshall Tree Care a respected reputation throughout Traverse City and surrounding areas.

The upcoming blog series highlights the importance of proactive tree maintenance and management, emphasizing the need for preventative measures in pest control. By informing residents about common tree health issues, Parshall Tree Care Experts hopes to reduce the incidence of pest infestations and tree disease in the community. The series will offer actionable tips, such as identifying early warning signs of tree ailments, using environmentally friendly pest deterrents, and following best practices for seasonal maintenance.

**Environmental Responsibility in Tree Care:** Parshall Tree Care Experts' approach to tree care is rooted in environmental responsibility. The company aims to minimize ecological impact and promote sustainable practices in every aspect of its services. By sharing insights into common threats, they are fostering a culture of preventive care that encourages residents to prioritize long-term tree health. Parshall Tree Care emphasizes that informed property owners can play a critical role in preserving the area's natural landscape and mitigating the spread of invasive species.

"We take our responsibility as a tree care provider seriously," Cory Parshall emphasized. "Our team is committed not only to providing exceptional service but also to educating our clients on best practices that align with sustainable and responsible tree care."

The blog series will serve as an accessible, community-oriented resource, covering timely topics such as pest identification, treatment options, and seasonal care tips. Each post will provide practical advice that homeowners can apply immediately, whether they are managing pest infestations, caring for trees during seasonal changes, or simply looking to improve their landscape's health and beauty.

**A Trusted Name in Local Tree Care:** Parshall Tree Care Experts is locally owned and operated, dedicated to

providing professional, customer-focused tree services throughout Traverse City, MI. Known for their dedication to safety and quality, the company offers a range of services from tree pruning and tree trimming to emergency response and comprehensive pest management. With their new blog series, Parshall Tree Care Experts continues to prioritize community education, underscoring their commitment to helping homeowners protect their landscapes and enjoy a healthier environment.

A satisfied client, Licia Whittington., shared her 5-star review experience with Parshall Tree Care, highlighting the company's dedication to excellence: "Had a tree split in half and crash down on the house-James came out to look things over, the man knows his trees. Real cut above the rest, so if you're looking for tree removal or tree care, you're barking up the right tree!"

Team did a great job with a 'chop and drop', and in my opinion went above and beyond clearing branches off our car and driveway, tidying things up nicely. They were safe and used the right gear, which I as a Safety Lead appreciated.

Their invoice system is pretty great-you see the break down and can approve or disapprove of different jobs and services with the press of a button, then submit it for approval and scheduling. They take aerial photos to mark out trees and fallen branches, then label everything so you know exactly what you're asking for or being offered tree by tree, branch by branch.

I appreciated James walking me through that system over the phone, and working with me to plan out future work to protect our lovely oak trees. Overall solid guy, highly recommend and will be using their services in the future due to his professionalism and expertise!?"

For more glowing reviews and testimonials from satisfied customers, potential clients are encouraged to visit [https://www.google.com/maps/place/Parshall+Tree+Care+Experts/@44.7624717,-85.6242812,15z/data=!4m1!1m9!3m8!1s0x881e36a960fba683:0x6cb19157002386b!2sParshall+Tree+Care+Experts!8m2!3d44.7624717!4d-85.6242812!9m1!1b1!16s%2Fg%2F1tdyg7c\\_!3m5!1s0x881e36a960fba683:0x6cb19157002386b!8m2!3d44.7624717!4d-85.6242812!16s%2Fg%2F1tdyg7c\\_?entry=tu&g\\_ep=EgoyMDI0MTEwMi4wIjKXMDSoASAFQAw%3D%3D](https://www.google.com/maps/place/Parshall+Tree+Care+Experts/@44.7624717,-85.6242812,15z/data=!4m1!1m9!3m8!1s0x881e36a960fba683:0x6cb19157002386b!2sParshall+Tree+Care+Experts!8m2!3d44.7624717!4d-85.6242812!9m1!1b1!16s%2Fg%2F1tdyg7c_!3m5!1s0x881e36a960fba683:0x6cb19157002386b!8m2!3d44.7624717!4d-85.6242812!16s%2Fg%2F1tdyg7c_?entry=tu&g_ep=EgoyMDI0MTEwMi4wIjKXMDSoASAFQAw%3D%3D), where numerous satisfied customers have shared their positive experiences.

For those looking to stay informed on tree health and maintenance, the blog will be available on the Parshall Tree Care website and will feature regular updates to address seasonal topics and emerging threats to tree health.

For more information on Parshall Tree Care Experts' services or to follow their upcoming blog series, visit

<https://parshalltreecare.com>.

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For more information about Parshall Tree Care Experts, contact the company here: Parshall Tree Care Experts Corey Parshall 231-409-1295 [info@parshalltreecare.com](mailto:info@parshalltreecare.com) Parshall Tree Care Experts 202 S Union St #215 Traverse City, MI 49684 Phone: (231) 409-1295 Email: [info@parshalltreecare.com](mailto:info@parshalltreecare.com)

## **Parshall Tree Care Experts**

*Parshall Tree Care Experts of Traverse City, MI are expert professional pest control services in Grand Traverse County, MI. Specializing in tree removal, pruning, maintenance, stump grinding, round-the-clock emergency responses, and expert tree consulting*

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