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Modern Vision Solutions Highlights Concerning Rise in Childhood Myopia, Now Affecting One in Three Children Worldwide

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Modern Vision Solutions is shedding light on an urgent health trend affecting children across the globe in a new blog: childhood myopia, also known as nearsightedness, is becoming increasingly prevalent, with nearly one in three children now impacted. This increase, revealed in recent data from the British Journal of Ophthalmology, marks a sharp rise from previous decades, where rates of childhood myopia were significantly lower. As myopia continues to affect more children at younger ages, the implications for families, schools, and healthcare providers are broad and far-reaching. Recognizing the importance of early intervention, Modern Vision Solutions is stepping forward to inform parents, guardians, and educators on the proactive steps they can take to help manage and potentially slow this condition. The article, titled "1 in 3 Children Now Have Nearsightedness (Myopia)," can be found on their website here: <https://www.mvsvision.com/myopia/1-in-3-children-now-have-nearsightedness-myopia/>

Myopia, which causes difficulty in seeing distant objects clearly, can have lasting consequences for a child's educational experience, social life, and overall quality of life. For children with myopia, seeing the whiteboard, watching presentations, or even participating in sports can become challenging and may lead to strained

eyesight and frequent headaches. The impact often extends beyond the classroom and playing field, as children with myopia may also struggle with activities essential to their development, such as reading signs, enjoying outdoor play, and even building confidence. Researchers now point to several causes behind this rise in childhood myopia, including increased screen time, more time spent indoors, and limited exposure to natural light. These factors, paired with an increasingly urbanized lifestyle, create a setting in which many children are at higher risk for developing myopia early in life.

The global COVID-19 pandemic has further fueled this trend, as children worldwide shifted to online learning, spent extended hours indoors, and often replaced outdoor play with screen-based activities. This shift in lifestyle was necessary to accommodate safety protocols, yet it had an undeniable impact on children's vision. Studies now show a spike in childhood myopia cases during and after the pandemic, with many eye care professionals, including the specialists at Modern Vision Solutions, seeing a marked increase in younger patients requiring vision correction. As children resume their regular routines, the residual effects of prolonged screen exposure remain evident. At Modern Vision Solutions, the focus is on addressing these residual effects while helping parents and children understand the importance of balanced habits and regular eye health check-ups.

Alarming, projections indicate that myopia rates will continue to rise, with estimates suggesting that nearly 40% of children could be affected by 2050. This increase, expected to impact over 740 million children and teenagers globally, represents a potential healthcare challenge with both immediate and long-term consequences. High myopia is linked to more severe eye conditions, such as retinal detachment, glaucoma, and even cataracts, which could arise later in life if the condition progresses unchecked. Early intervention, therefore, is not just a short-term solution but a crucial strategy in preserving eye health for years to come. At Modern Vision Solutions, specialists offer a proactive approach to myopia management, focusing on prevention and tailored care to help reduce the likelihood of more serious vision problems in the future.

Understanding that each child's risk factors are unique, Modern Vision Solutions provides comprehensive evaluations to determine the best path for each young patient. Key risk factors for developing myopia include lifestyle habits, such as high screen time, minimal outdoor activity, and frequent near-work activities. Environmental influences, such as living in urban versus rural settings, have also been shown to play a role.

Myopia is not a reversible condition, but its progression can be managed through a combination of lifestyle adjustments and regular eye exams. By working with parents to create a balanced daily routine for their children, Modern Vision Solutions helps minimize the strain on young eyes. Simple changes like encouraging outdoor play, reducing screen time, and practicing the "20-20-20 rule" — looking at an object 20 feet away for 20 seconds every 20 minutes of near work — can help protect a child's vision. Furthermore, specialized lenses and contacts designed for myopia control have shown promise in slowing down its progression. Modern Vision Solutions offers a range of options, including ortho-k lenses, which are worn overnight to

gently reshape the cornea and improve vision during the day. This approach not only corrects vision temporarily but also aids in managing the long-term impact of myopia.

Modern Vision Solutions is committed to making childhood myopia prevention and management accessible to families, ensuring that parents have the information and resources they need to make informed decisions about their child's vision health. For those concerned about the potential for myopia in their children, early eye exams and proactive care are essential. Regular check-ups allow eye care professionals to monitor changes in vision and implement intervention strategies as needed. By catching early signs of myopia and implementing strategies to manage it, Modern Vision Solutions helps children retain clear, healthy vision for years to come.

While myopia may be genetic, with children of nearsighted parents at higher risk, lifestyle changes can still significantly impact a child's visual development. For parents with a history of myopia, ensuring that children receive regular eye exams and limit screen use is even more important. By understanding the combined impact of genetics and environment, Modern Vision Solutions tailors myopia management plans that take into account each child's unique circumstances. This personalized approach not only empowers families but also helps children gain the vision support they need to excel in school, sports, and everyday life.

Modern Vision Solutions encourages parents to be vigilant about their child's vision health and to seek professional guidance if they notice signs of visual discomfort or difficulty seeing distant objects. Early signs of myopia in children can include squinting, holding devices or books close to the face, and frequent eye rubbing. Addressing these signs early on can prevent further deterioration and support a better quality of life for children affected by myopia. The Modern Vision Solutions team is dedicated to guiding families through the steps they can take to slow the progression of myopia, from lifestyle modifications to selecting the right vision correction solutions.

For more information on the rising prevalence of myopia in children and how Modern Vision Solutions is helping families manage this condition, visit the website or contact the media relations team. Modern Vision Solutions is committed to offering families not only treatment options but also the guidance they need to make vision health a priority.

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