

# The Face Loft® Introduces Ultrasound Technology to Enhance Safety for Dermal Filler Treatments

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Cranberry Township, PA ? November 2024 ? The Face Loft®, a leading medical spa in the Greater Pittsburgh area, is proud to announce the incorporation of advanced Mindray ultrasound technology into its dermal filler treatments, reinforcing its commitment to patient safety.

Unlike other technologies used in the aesthetic industry, this cutting-edge ultrasound device is not an added cost to clients but a valuable tool to enhance treatment accuracy and safety.

Dermal fillers are widely used to enhance facial features, but with them comes the rare risk of vascular occlusion—a complication that can lead to serious consequences such as skin necrosis, vision loss, or stroke.

The Face Loft®'s decision to utilize ultrasound technology allows practitioners to visualize a patient's unique anatomy in real-time, reducing the risk of complications during filler treatments.

"We believe in putting patients over profit. This ultrasound equipment was purchased solely to improve safety and outcomes for our clients," said Beth Panizales, founder and lead practitioner of The Face Loft®.

"It's an invaluable tool that helps us identify filler migration, optimize placement, and minimize risks, ensuring each treatment is as safe as possible."

The Face Loft® offers a comprehensive suite of treatments, including skin rejuvenation therapies for wrinkles,

fine lines, and hyperpigmentation, alongside neuromodulators and dermal fillers to sculpt and enhance facial features.

The Face Loft® team emphasizes long-lasting results with a patient-centered approach, ensuring every procedure is customized to the individual's anatomy.

Additionally, The Face Loft® supports clients' health goals through personalized weight management programs and regenerative wellness services, designed to foster holistic well-being.

The Face Loft® was founded with the mission to do good in our community by providing a wide range of services that empower patients to take control of their appearance and wellbeing. Confidence begins within, which is why the team at The Face Loft® ensure clients are satisfied every step of the way.

By integrating ultrasound technology, The Face Loft® ensures that every treatment is tailored to the individual anatomy of the patient, offering precision in filler placement and enhancing overall outcomes. This is just one of the many ways The Face Loft® upholds its dedication to providing world-class care in the field of aesthetic medicine.

A consultation is always conducted before any service at The Face Loft®. If candidates are suitable for treatments such as neuromodulators, dermal fillers, lasers, and peels, the procedure can be performed immediately afterward.

With over a century of combined experience, The Face Loft® providers are committed to evidence-based, science-driven care that consistently delivers high-quality outcomes.

From facials to medical weight loss, each treatment is approached with compassion and personalized attention, ensuring patients receive the highest standard of care tailored to their unique needs.

For more information or to schedule a consultation at The Face Loft®, visit [thefaceloft.com](http://thefaceloft.com) or contact the clinic directly at (412) 912-1697 or by text message at (412) 436-9332.

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## **The Face Loft**

*The Face Loft® is a luxury medical spa in Cranberry Township, PA. They offer a range of medical-grade skincare solutions, hormone treatments, medical weight loss options, injectables, and fillers.*

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