

European Coatings Inc. Launches Revamped Website and Expands Line of Tub Reglazing Products

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Wilmington, North Carolina - December 06, 2024 -
European Coatings Inc. has rolled out a newly revamped website and is expanding its line of bathtub refinishing paint. Known for high-quality products, European Coatings is making it easier for contractors and remodeling businesses across the United States to access their tub reglazing products. This latest effort aims to meet the rising demand for top-notch Royal Glaze bathtub & tile epoxy refinishing paint in the home remodeling sector.

For over 40 years, European Coatings has been a leading name due to its innovative coatings that offer a sleek and durable finish, resistant to chipping, peeling, and discoloration. The company's focus on advanced coating technology and a commitment to customer satisfaction has earned it a strong reputation. With its latest expansion, European Coatings aims to support both experienced contractors and DIY enthusiasts in achieving great results for bathtub restoration projects.

"Increasing our market reach is important to cater to our customers' needs," said Todd Schoen, a

spokesperson for European Coatings Inc. "Our improved distribution network will help us deliver premium bathtub refinishing supplies more efficiently, aiding numerous renovation projects nationwide."

The redesigned website at www.europeancoatings.com focuses on user experience, providing easy navigation through an extensive range of products, including primers, top coats, and etching solutions. The platform also offers instructional guides and dedicated support to help users confidently use the company's tub reglazing products. For detailed guidance, customers can access these instructional guides directly

A standout feature of European Coatings' products is their quick drying time. The advanced formulations dry within 12 hours, significantly reducing downtime compared to the industry norm of up to 72 hours. This efficiency is especially beneficial for businesses like hotels and apartment complexes where service interruptions must be minimized.

Understanding the growing emphasis on sustainability, European Coatings produces eco-friendly products low in volatile organic compounds (VOCs). This approach is not just better for the environment but also ensures a safer application process for users.

Todd Schoen highlights the company's commitment to customer education and guidance. "We see ourselves as partners in our clients' success. Our aim is to provide resources and support that help users achieve professional-grade results with ease," he said.

Beyond performance, European Coatings offers a variety of colors and finishes to fit any design need. This adaptability allows both contractors and homeowners to create customized aesthetics that add to property value. Whether updating a single fixture or handling a large-scale project, their solutions cater to diverse refurbishing requirements.

With the home remodeling industry forming a significant part of the $233 billion market in the U.S., European Coatings is well-positioned to serve this growing customer base. The company's expansion underscores its commitment to keeping pace with industry trends and maintaining its leadership position.

"This is an exciting phase for European Coatings as we keep innovating and evolving," Schoen added. "We are committed to providing our customers with the best bathtub refinishing supplies and are eager to support their projects with our quality products and expertise."

By expanding its reach and product offerings, European Coatings Inc. strengthens its reputation as a go-to source for the best refinishing materials around. As the company looks forward, it remains focused on its principles of quality, service, and innovation, ensuring continued success.

For more details about European Coatings Inc. and to check out their wide range of tub reglazing products, visit their newly updated website.

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European Coatings Inc

European Coatings is a leading brand in the bathtub reglazing industry, renowned for its high-quality products that transform worn-out bathtubs into stunning, like-new fixtures.

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