



## **Borgeson Commits to Transforming the Driving Experience for 1955-57 Chevy Cars with Premium Power Steering Conversion Kits**

*December 02, 2024*

December 02, 2024 - PRESSADVANTAGE -

Travelers Rest, SC ? Borgeson Universal Co. Inc., a trusted leader in aftermarket steering solutions, continues to provide premium power steering conversion kits for 1955-57 Chevy cars. These kits, a longstanding favorite among classic car enthusiasts, offer a significant upgrade in steering performance and driving comfort while preserving the timeless charm of these iconic vehicles.

For years, Borgeson has supported vintage car owners with products that blend advanced engineering and classic aesthetics. The power steering conversion kits are designed to enhance handling, improve driving ease, and simplify the installation process. By delivering exceptional quality and performance, Borgeson remains the go-to choice for restoring and upgrading these beloved Chevy models. With their comprehensive range of products, Borgeson has become an integral part of the classic car restoration and customization market, providing solutions that maintain the integrity of vintage vehicles while meeting modern standards of performance and safety.

A spokesperson for Borgeson commented, "Classic car owners have always been passionate about preserving their vehicles' heritage while improving performance and safety. We're proud to have been a part of their journey for so long by providing products that achieve this balance. Our power steering conversion kits for 1955-57 Chevy cars reflect our enduring commitment to supporting this vibrant community."

Borgeson's comprehensive product range includes complete conversion kits for straightforward upgrades, individual components for custom setups, and Saginaw manual steering box rebuild kits in standard and quick ratios. Additionally, the lineup features floor mounts and column shafts for precise installation, along with tilt steering columns from Ididit that enhance driver comfort and maintain the vintage feel. Every product is crafted to integrate seamlessly with the original architecture of 1955, 1956, and 1957 Chevy models, ensuring an authentic yet improved driving experience. This commitment to quality is reflected in every component, which is engineered to meet the demands of modern driving while retaining the original vehicle's classic appeal.

These kits have earned a reputation for combining modern performance with classic style. By using premium materials and precision engineering, Borgeson delivers steering solutions that not only improve responsiveness and comfort but also maintain the original character of the vehicle. From professional restorers to DIY enthusiasts, customers have relied on Borgeson's expertise to make upgrading their classic Chevys both accessible and rewarding. With a growing base of satisfied customers and a history of successful installations, Borgeson continues to strengthen its standing as a leader in the classic car aftermarket.

With a history that spans more than a century, Borgeson has been at the forefront of steering innovation, offering a comprehensive selection of aftermarket products for classic and modern vehicles. Since its founding in 1914, the company has built its reputation on a foundation of quality, innovation, and customer satisfaction, serving a wide range of vehicles from muscle cars and street rods to vintage favorites like the 1955-57 Chevy.

For classic car owners, Borgeson's power steering conversion kits provide an opportunity to elevate their driving experience while preserving the legacy of their vehicles. Customers can explore the full range of solutions on Borgeson's website or reach out to their technical team for expert assistance and advice. With an unwavering dedication to craftsmanship and customer support, Borgeson continues to be the trusted name for steering solutions in the automotive aftermarket.

About Borgeson Universal Co. Inc.

Borgeson Universal Co. Inc. has been a cornerstone of the automotive aftermarket since 1914, specializing in steering components for street rods, classic cars, and a variety of vehicle models. From its headquarters in Travelers Rest, SC, Borgeson remains dedicated to delivering innovative solutions that enhance vehicle performance and safety, earning the trust of automotive enthusiasts and professionals worldwide

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### **Borgeson Universal Co. Inc.**

*Founded in 1914, Borgeson Universal Co. Inc. specializes in high-quality steering components for various vehicles. Leaders in durable, safer u-joints, our range includes steering shafts, couplers, and boxes for street rods, racing, and more.*

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