

Banksford Launches Stylish Staff Uniform Collection in Whitley Bay for Local Businesses

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Banksford, known for its comprehensive range of hospitality and staff workwear such as aprons, tops, trousers, jackets, chefswear, and headwear, has announced a new push to market its staff uniform selection in Whitley Bay. The company also offers a diverse set of additional features like logo embroidery and print services to personalize uniforms, which is integral to their service offerings. Now, they are rolling out expanded options tailored specifically for businesses in the Whitley Bay area. This initiative is designed to meet the needs of different sectors, including bars, restaurants, coffee shops, schools, and retail stores. Banksford aims to provide high-quality products that go beyond what customers expect.

In Whitley Bay, Banksford is offering a wide variety of uniforms, including aprons, tops, trousers, jackets, chef wear, and accessories. These uniforms are crafted for comfort and durability, allowing staff members to perform their duties effectively. With items like bib aprons and chef hats, Banksford addresses both the practical and stylish aspects of workplace attire. Their products not only meet safety standards but also help businesses present a unified and professional look.

Louise Midgley, a Banksford representative, explained the local market expansion: "We have always focused on understanding what our clients need. By targeting Whitley Bay, we're making sure our products fit the area's diverse business landscape. Our team is ready to help clients find the right balance between function and style, meeting all their workwear needs."

Businesses in Whitley Bay can benefit from Banksford's logo embroidery and printing services, adding a unique touch to their uniforms. The company stresses the significance of brand recognition and how personalized staff uniform in Whitley Bay can help achieve that. The high-quality embroidery ensures that logos remain clear and professional over time.

Continuing its commitment to great customer service, Banksford offers free delivery on UK orders over £150. The company also provides expert guidance, helping clients navigate product options and branding choices. This consultative approach ensures that clients make informed decisions that align with their business goals.

Banksford values positive customer feedback and showcases it through examples like a 5-star review from Andy Brown, a recent client. After purchasing branded aprons for a new bar, Andy praised the quality materials and the attention given to the embroidered logo. Such testimonials highlight Banksford's dedication to providing excellence in every interaction and product.

The expansion into Whitley Bay not only strengthens Banksford's presence in the UK market but also demonstrates its strategy to support local businesses with high-quality, customized uniform solutions. As part of their offering, Banksford also stocks an array of brands including Premier Workwear, Dennys, and Chef Works, ensuring businesses have access to trusted apparel options. As more Whitley Bay businesses discover what Banksford offers, the company expects to see more partnerships with both new and current customers.

With a strong reputation built on trust and quality, the focus on BANKSFORD staff uniforms in Whitley Bay underlines its ongoing promise to deliver top-notch staff uniforms to local industries. Businesses looking for reliable partners to fulfill their staff uniform needs will find Banksford's experience and exceptional service to be a solid choice.

Louise Midgley concluded, "We are excited to broaden our reach to businesses in Whitley Bay. Our goal is to offer garments that not only look good but also contribute to our clients' success. We look forward to building lasting relationships with local businesses through our standout products and service."

To wrap it up, Banksford's targeted focus on Whitley Bay is all about blending style and practicality for various local industries. With a broad selection of options and custom logo embroidery and print services, Banksford is ready to help businesses maintain a standout professional appearance. The company's dedication to quality, combined with smart pricing and free delivery options, ensures customers get great value and satisfaction with every purchase.

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BANKSFORD

We are professional suppliers of uniforms and custom workwear, specialising in helping small businesses in the catering, hospitality, and retail sectors. This includes independent coffee shops, hotels high street retail shops, and restaurants.

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