



Florida Therapist/Inventor Wins Award from the EDISON INVENTORS ASSOCIATION

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NAPLES, FL: Merrill Lund, a Naples Florida therapist, has completely rethought the concept of preventing injury to practitioners. "Your thumbs can be semiretired, while doing excellent work, and more of it. Therapists can save their thumbs, make more money, give a far superior treatment, and extend their careers all at the same time."

Winner of the SOTENBERG GRANT in 2009, Merrill Lund received the \$2,000 award for patent-related expenses incurred in pursuit of his intellectual property, a career-extending device for manual therapists and chiropractors.

Lund says, "These newly designed tools will make the therapist's job easier while preventing injuries! These tools have their origins in years of "finger crunching therapy," which constantly inspired Merrill's thought, "surely there is a way to do this more effectively, and with a lot less strain on my hands."

Well, necessity is the mother of invention. "I realized if there were to be solutions, I was going to have to invent them." The tools, then on the market, that I had tried were often cumbersome, illogical, and not

ergonomic. I knew future tools also had to feel as much like my hands to the patient as possible, ?even better if my hands could be in actual contact with the patient while I used them!?

?Amazingly the first week I had the new website up, I received orders from Norway, Spain, and USA. It's been many years since then now and hundreds of therapists from all over the world have purchased my tools to help save their thumbs and extend their therapy careers.?

After several years of dreaming, imagining, experimenting, and meditating, the concepts and their construction began to flow. I would build a prototype, try it in my clinic (often rebuilding it several times a week) constantly improving it over and over until it functioned precisely as needed. Merrill adds ?Far too many good therapists fall by the wayside due to injury.?

The Therapist just starts to get more advanced education and develop some skill, "Getting good," and they must leave the profession due to injury. That must change!? I have noticed that therapists are sometimes resistant to change. They have gotten used to doing their work one way. I find it's easy for a therapist to get excited about using the tools once they actually experience first hand how good they feel and how effective they are. A little willingness to try to experiment and learn, some patience, and watching the video demos on the website is all that is needed - that and the desire to work as an uninjured therapist for years to come.

Merrill is applying for C.E.U. accreditation for classes that will encompass learning to use tools, injury prevention, and self help for hurting hands/arms. If you or your organization would like to sponsor a class, please check out the website below. Readers can also view video lessons and testimonials online at the company?s website.

About Career Extenders: Career Extenders provides professional, high quality, and innovative massage therapy tools, manual therapy tools and physical therapy tools. Career Extenders provides massage tools for therapists, doctors, athletes, and for everyone (for general everyday use). You can learn more about Career Extenders? Therapy Tools at: <http://www.careerextenders.com>.

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Career Extenders

Career Extenders provides professional, high quality, and innovative massage therapy tools for therapists; Provide relief

to client's pain areas not easily accessed and alleviate stresses leading to pain in a therapists hands, wrists, and arms.

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