



## **Why Hundreds of Massage Therapists Are Now Using Manual Therapy Tools To Extend Their Careers**

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NAPLES, FL: It has been over 7 years now since Merrill Lund, the owner of Career Extenders, a manual therapy tool company, launched his unique therapy tools to the public. I created the therapy tools out of necessity. After years and literally thousands of hours working on patients, the joints in my thumbs and fingers, hands, and body were braking down and getting injured. I knew I could not do this for much longer without getting a serious injury that would prevent me from working, so I decided to come up with a solution. Invention is the mother of necessity, and so, Career Extenders was born.

In fact, Lund's therapy tools were so ingenious, that he won the prestigious Edison Association Inventor's Award in 2009 for their development. Fast forward to 2016, and now hundreds of practitioners from all over the world, including massage therapists, physical therapists, doctors of chiropractic and more, have purchased the tools from the company's website. Like Lund, all of these practitioners were looking for a solution to help give their clients and patients better therapeutic treatments, while at the same time preventing injuries to their own bodies from delivering those therapies.

Many therapists agree that Lund's tools have enhanced their work, including the founder of Neuromuscular

Therapy, Paul St. John. He says, "You have turned out to be quite a massage tool maker as well as a great therapist. These are ingenious devices you've created that will extend your career." St. John goes on to say, "The tools are remarkable in their application. The design is utilized to maximize the manipulation of the tissues in a way that will get you the most therapeutic benefit possible while saving your hands. If you've been doing this as long as I have, "Career Extending" means something. Pressing on the fingers and joints, compressing the joints can cause a great deal of discomfort and deterioration of the joint... Every thought process that Merrill has used to create these tools has been designed to take the pressure off of your joints and into the tool which will extend your career."

Injury to therapists is not a largely discussed topic in the industry, but it certainly seems to be a real problem, especially for therapists, like Lund and St. John, who have been doing manual therapy work for decades.

If you want to learn more about how to use the tools, Paul St. John shot a fascinating educational video testimonial, which is posted on the company's website. St. John goes into vivid detail about how he utilizes Career Extenders' therapy tools and how other therapists can do the same.

Another therapist, who only gave their first name, Jac, says, "Hi, just wanted to let you know I received my tools yesterday afternoon. Coincidentally, I had a regular client come in for treatment last night. I use very firm trigger point with him and he kindly agreed to allow me to experiment with my new tools. I found them incredibly easy to use for the first time (they feel very natural in my hands) and I'm sure I will only improve with time. More importantly, my client raved about them! He was able to give me feedback as I worked on him and it was hugely positive. I was delighted and my hands didn't feel their usual soreness after his treatment. I'm delighted with my purchase. Very, very happy... I'll certainly be passing on information about your tools to my therapist friends. Thank you so very much for your fabulous product."

About Career Extenders: Career Extenders provides professional, high quality, and innovative massage therapy tools, manual therapy tools and physical therapy tools. Career Extenders provides massage tools for therapists, doctors, athletes, and for everyone (for general everyday use). You can learn more about Career Extenders' Therapy Tools at: <http://www.careerextenders.com>.

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**Career Extenders**

*Career Extenders provides professional, high quality, and innovative massage therapy tools for therapists; Provide relief to client's pain areas not easily accessed and alleviate stresses leading to pain in a therapists hands, wrists, and arms.*

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