



## **Insta Graphic Showcases Cutting-Edge Products at Impressions Expo in Long Beach**

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In January, Insta Graphic Systems will be part of the Impressions Expo in Long Beach, California. At this event, Insta will showcase award-winning products like the Insta 780, Insta 420, Insta 421, and InstaGlo? Reflective Heat Transfers. Visitors can see their offerings in action at Impressions Expo Booth #1724.

The Impressions Expo gathers suppliers and customers in the decorated apparel industry. This gives Insta Graphic Systems a platform to showcase their skills in heat transfer technology. The event is set for January 23-25, 2025, at the Long Beach Convention Center. More details are available on the show?s website.

?Insta Graphic Systems is thrilled to be part of the Impressions Expo in January,? said a Media Relations representative from the company. ?These events give us a unique chance to connect with both our existing clients and potential new partners while showcasing the latest advancements in our heat transfer technology.?

For over 65 years, Insta Graphic Systems has earned a strong reputation in the industry with a wide selection of heat press machines and transfers. Their expertise is beautifully showcased on their website, where businesses of all sizes can explore their dependable and consistent equipment offerings. The company's machines, like those showcased at the expo, are built for durability and quality, featuring ergonomic designs ideal for modern manufacturing. In addition to their current machines, Insta Graphic is in the process of releasing a new product for DTF Transfers coming soon.

Their InstaGlo? Reflective Heat Transfers are among their newest innovations, perfect for applications where visibility is key. This product shows Insta Graphic Systems' dedication to staying at the forefront of heat transfer technology. Reflective transfers are popular in both performance wear and industrial environments that require high visibility.

?At the Impressions Expo, we are eager to demonstrate how our products can help businesses and sports teams excel,? added Insta?s Media Relations representative. ?We are committed to providing top-quality tools and solutions that meet the evolving needs of our clients, promoting their success through innovative heat transfer technology.?

Insta Graphic Systems is committed to marrying modern technology with excellent customer service. By taking part in these significant industry events, the company solidifies its standing as a leader in the heat transfer field. They continually search for ways to support their wide range of clients through solid product offerings and their rich collection of educational resources, easily accessible via their website.

People attending both the Impressions Expo and the Soccer Coaches Convention are invited to learn about Insta Graphic Systems' wide range of products and services. These events are key opportunities to explore the latest in heat transfer technology and talk with industry experts.

For more information about the company's products and plans, potential customers are encouraged to visit their website or reach out to set up a meeting at the convention. Insta Graphic Systems looks forward to making new connections and strengthening existing partnerships at the show.

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For more information about Insta Graphic Systems, contact the company here: Insta Graphic Systems Media Relations (562) 526-7802 [sales@instagraph.com](mailto:sales@instagraph.com) <https://www.instagraph.com/13925> E. 166th Street Cerritos, CA 90703-2431

## **Insta Graphic Systems**

*For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.*

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