



Lucidx Looking For Beta Testers Of How To Sell On Amazon Service

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London, England based Lucidx has announced that it is looking for beta testers for its upcoming service that will teach merchants how to sell on Amazon. The beta testing is due to begin very soon. A list of qualifications can be found on the company's website. Deon Bryan, a spokesperson for the company, states, "We are actively gathering interested people in preparation for this beta that will teach them how to effectively sell on the lucrative Amazon marketplace."

The how to sell on Amazon service will teach users how to get their products listed and ready to sell on the marketplace within 28 days. Deon states that the program includes an analysis to determine the best plan of how to reach targeted customers. The analysis includes main search terms, reverse engineering competitors listings, and various other relevant data points.

"We will do most of the heavy lifting for the beta testers, for example, opening the merchant account on Amazon, set up merchant or Amazon fulfillment, write the product description, and a number of other things to get you up and running," states Deon. He says that by the end of the Beta, testers will have the knowledge they need to be successful in the marketplace.

He says that among other points, beta testers will learn how to write search terms that are highly optimized to get traffic to their Amazon listing. They will also create a professional listing image, and provide a 60 minute consultation on how to expose their product to Amazon's hungry buyers. After the consultation, testers will know what steps to take that will enable them to grow and build on their new sales platform.

Lucidx provides reputation management services to businesses that help them to establish themselves as experts in their respective fields. The company says that the new beta test will incorporate those guidelines and show users how important their online reputation is, as well as getting their Amazon listing set up and running for the participants.

Those looking for more information on how to generate more leads for their product, or who would like to take part in the upcoming beta, can visit Lucidx on their official website.

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Lucidx

Lucidx is a lead generation company based in London, we are innovative when it comes to local advertising by offering a range of services to generate revenue, qualified leads and potential customers.

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