

## Florida Marketing Firm Shows The Benefits Of Facebook Marketing

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(Miami, FL) Florida marketing firm CMS Social has shown the benefits of using Facebook marketing for business. The goal of the company is to help promote businesses through social media platforms such as Facebook, Instagram, Pinterest, Google Plus, LinkedIn, and Twitter. The company has said the following regarding their efforts in this field:

"We promote your business and help to keep it relevant to your customers and potential customers by sharing not only information about your business, but we also share relevant industry-specific content on 3rd party websites as well. We research and share news and trending subject matter."

The social media management packages provided by the CMS Social team include different features depending on the package. Each of the packages can be seen on the company website with the price of the most basic content posting package being \$129 per month. Companies who choose to invest in the social media management services of CMS Social are advised through the website that all content writers and page managers are based out of the United States. This guarantees well-written, well-researched content which are supplied in the language of fluency of the company using the services.

CMS Social includes a number of additional advantages to their content posting for Facebook marketing

clients, such as hashtags, pictures, videos, and links to industry relevant material. The types of industries that

the company currently works for include such niche leaders as lawyers, doctors, pest control, construction

companies, and restaurants. The company stresses that they will represent any industry without concern

because of the research that goes into each contract.

The types of packages available are listed as Daily Content, which include content posting for all of the above

mentioned social media platforms, plus customer support for \$129 per month. For \$80 more, businesses can

also include Twitter or Facebook management through the Plus Twitter or Plus Facebook Management

Packages. Customers can also include all of these features for \$279 with the Plus Twitter & Day Facebook

Management Package. A more thorough description of the packages is located on the website, along with

previous client testimonials from real users who found success through these services in the past. Those who

need to contact the company can use this web page: http://www.cmssocial.com/contact-us/.

CMS Social promotes their services as a way to grow a business, build brand awareness, create a more loyal

client base, and eventually increase both website traffic and revenue. The process works to promote

services, products, and the brand as a whole through social media platforms which can then be shared time

and time again by users of the business. This new form of technological marketing has taken the place of

word of mouth promotion strategies, and CMS Social has made it clear that they feel this method of

marketing is the future.

For questions and concerns regarding this press release or for more information on CMS Social, please use

the following contact information to get in touch:

**CONTACT DETAILS:** 

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SocialMatt For more information about CMS Social, contact the company here:CMS

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## **CMS Social**

CMS Social specializes in quality Social Media Marketing for SMBs, offering affordable Facebook, Twitter, Google Plus, and LinkedIn Brand Marketing Services.

Website: https://www.cmssocial.com/

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