



Maximize Year-End Benefits with C Eyewear's UIOLI Campaign

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Greensboro, NC, ? As the end of the year approaches, C Eyewear encourages the community to take full advantage of Flexible Spending Accounts (FSA) and Health Savings Accounts (HSA) before funds expire. By offering high-quality optical services and a curated selection of designer frames, C Eyewear helps patients refresh both their vision and style while utilizing expiring benefits.

Avoid Losing FSA or HSA Dollars

Flexible Spending Accounts and health Savings Accounts are excellent tools for managing healthcare expenses, but many funds expire at the end of the calendar year. C Eyewear highlights the opportunity to use these benefits on essential vision care, including comprehensive eye exams, prescription glasses, and stylish frames.

"Many individuals are unaware of the versatility their FSA and HSA benefits provide," said Evan Brennan,

Optician and Practice Manager at C Eyewear. "From eye exams to prescription lenses and specialty eyewear, there are numerous ways to invest in eye health and make the most of these benefits before they expire."

Designer Frames That Reflect Individual Style

C Eyewear provides a boutique shopping experience, showcasing frames from renowned independent brands. This season's spotlight includes collections from:

Theo: Known for bold and unconventional designs that make a statement.

Anne et Valentin: Featuring chic and artistic frames that blend creativity with functionality.

Lafont: Celebrated for Parisian flair and timeless elegance.

Kirk & Kirk: Vibrant, contemporary eyewear crafted with innovative materials.

"C Eyewear takes pride in offering frames as unique as the individuals who wear them," Brennan added. "These brands exemplify superior craftsmanship and style, enabling patients to select eyewear that aligns with both vision needs and personal aesthetics."

Comprehensive Eye Care with a Personal Touch

The experienced optometry team at C Eyewear provides thorough eye exams tailored to each patient's unique needs. By combining advanced technology with a patient-centered approach, the practice addresses common vision issues like nearsightedness and astigmatism, while also managing conditions such as presbyopia.

C Eyewear also emphasizes the importance of preventative care, encouraging patients to prioritize regular eye exams. Early detection of conditions like glaucoma, cataracts, and macular degeneration can significantly impact long-term eye health, ensuring patients maintain clear vision and overall well-being.

"Vision care goes beyond achieving clear sight; it enhances overall quality of life," Brennan stated. "The team is committed to providing a clear understanding of eye health and offering solutions that fit individual lifestyles and preferences."

Personalized Eyewear Shopping Consultations

Eyewear is more than a tool for better vision?it reflects personality, style, and confidence. C Eyewear ensures that finding the perfect pair of glasses is an enjoyable and essential process. Whether you're looking for classic styles, trendy frames, or performance lenses, C. Eyewear has something for everyone. Personalized eyewear shopping consultations are available for patients with existing prescriptions.

With a curated selection of frames and lenses tailored to diverse lifestyles and vision needs, C Eyewear's optical experts provide a seamless shopping experience.

Key features of eyewear shopping consultations include:

Wide Selection of Frames: From timeless classics to bold, fashion-forward designs.

Expert Guidance: Knowledgeable staff assist in finding frames that complement face shape, style, and prescription.

Custom Lens Options: Offering the latest in lens technology, including anti-glare, blue-light protection, and progressive lenses.

Relaxed Environment: A welcoming atmosphere with no pressure, just style.

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C Distinctive Eyewear

At C Distinctive Eyewear, we redefine the eyewear experience. Our curated eyewear collection blends fashion and function, and our state-of-the-art technology transforms the eye exam process, eliminating discomfort and inconvenience.

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