



Sonic Gods Studios Creates Buzzworthy Brand Integration with Teachable in Reality Competition Show "60 Day Hustle" on Prime Video

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Sonic Gods Studios proudly announces its innovative collaboration with Teachable in the high-stakes reality competition series, 60 Day Hustle, now streaming on Prime Video. This groundbreaking show transforms the entrepreneurial landscape, challenging twelve determined entrepreneurs to ignite their business dreams in just 60 days, all for a shot at the life-changing \$100,000 grand prize and mentorship from industry-leading founders.

Audiences Crave both Entertainment and Education

In the evolving landscape of media consumption, audiences increasingly seek experiences that entertain while also enriching their knowledge. 60 Day Hustle, embodies this dual desire. As viewers watch twelve aspiring entrepreneurs navigate the thrilling challenges of accelerating their business growth in just 60 days, they are not only captivated by the drama and stakes but also engaged in a rich educational journey. Each episode offers practical insights and actionable lessons, complemented by exclusive access to a companion course powered by Teachable. This innovative integration transforms the viewing experience into an

interactive learning opportunity, empowering audiences to turn inspiration into action and equipping them with the tools they need to pursue their own entrepreneurial dreams.

Masterclass in Entrepreneurship

60 Day Hustle is not just a competition show; it's a masterclass in entrepreneurship. As each contestant navigates the challenges of growing their businesses, they are guided by industry experts and seasoned mentors. Throughout the series, viewers are not merely spectators but active participants in a transformative learning experience.

By integrating the Teachable ethos of knowledge sharing, the show offers audiences essential tools and frameworks for entrepreneurial success. Each episode culminates in a powerful call-to-action, gifting viewers free access to an exclusive companion course built with Teachable. Here, they can delve deeper into the lessons from the show, guided by the same mentors who provided real-time feedback to the contestants so they can fuel their own entrepreneurial endeavors. "I've been nerding out on the Teachable course. It's a wealth of knowledge and a sweet companion to the Amazon series," shared one viewer.

"60 Day Hustle is about community and growth," said Michelle Delamor, Co-Founder of Sonic Gods Studios and Executive Producer of the show. "By partnering with Teachable, we're able to provide viewers with a robust platform to learn and grow. Our goal is to uplift and empower people in their pursuit of greatness, and Teachable helps make that possible."

The mission that fuels Teachable aligns perfectly with the vision of 60 Day Hustle. The platform combines authentic connection with unmatched selling tools, enabling creators to share their knowledge through online courses, coaching programs, and digital products. With over 47 million students reached globally, Teachable transforms lives by fostering knowledge sharing and enabling creators to monetize their expertise. Whether one is a seasoned entrepreneur or just starting, Teachable provides the resources one needs to succeed.

Teachable Moments

60 Day Hustle seamlessly weaves Teachable Moments into its fabric, enriching the viewer experience and showcasing the commitment Teachable has made to empower creators. This unique partnership fosters authentic connections and provides invaluable insights that inspire action. featuring numerous Teachable Moments that highlight practical applications of entrepreneurial concepts. Additionally, episode 103 features a full mentorship session by Teachable Creator and Founder of The Futur, Chris Do.

These segments are designed to engage and inspire the audience, reinforcing the message that success is within reach for anyone willing to take action, learn and adapt.

The collaboration between Sonic Gods Studios and Teachable in 60 Day Hustle represents a significant leap forward in the realm of television and educational content. By integrating Teachable Moments seamlessly into the show's narrative, they have created a platform that not only entertains but also educates, making a lasting impact on the entrepreneurial landscape.

As Michelle Delamor puts it, "With Teachable by our side, we're not just telling stories; we're helping shape futures." To access the official 60 Day Hustle course powered by Teachable, visit 60dayhustle.com.

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For more information about Sonic Gods Studios, contact the company here: Michellecontact@sonicgods.media

Sonic Gods Studios

We're a conduit for brands to harness the power of unscripted TV entertainment. Our originals are inspiring, powerful stories that connect with audiences across the world.

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