



## **tizBIG Launches Innovative Service on How to Sell Ideas Effectively To Investors**

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tizBIG is launching a new service aimed at changing the way businesses communicate their unique strengths in short presentations. This service aims to improve elevator pitches, helping to build trust with investors and target audiences. With this new strategy, tizBIG positions itself as a valuable partner for both new ventures and established companies.

Since 1995, tizBIG has been selling ideas to companies and known for its expertise in strategic branding and growth consulting. They have successfully completed over 200 projects for more than 150 companies across various industries. Adrian Willis, the CEO, highlights the importance of clearly conveying a company's distinct strengths to effectively engage stakeholders and boost confidence. This service adds to tizBIG's toolkit, helping businesses refine their pitch presentations. For more on this service and other offerings, their official website offers comprehensive information on innovative business solutions and how to connect with influential business figures.

The focus of the new service is crafting presentations that emphasize a company's unique value proposition, making a strong impression on potential investors. One key element is the development of a startup pitch deck, aimed at equipping new businesses with the necessary tools to successfully engage with investors.

Adrian Willis mentions, "Our new service continues our dedication to innovation and growth for clients. By enhancing how businesses deliver their idea pitch, we're boosting their ability to connect meaningfully with stakeholders and audiences."

Startups will find this service especially useful, as it offers a way to clearly present their vision, increasing the chances of securing funding and driving sales. In addition to this new offering, tizBIG continues to provide services like strategic branding and growth consulting. These are customized to spot opportunities, streamline operations, and improve overall performance. Each client gets personalized advice that fits their business's particular needs.

But tizBIG's services aren't just about consulting. They also run a blog that shares insights on growth strategies, business solutions, and investment policies. Along with a subscription-based newsletter, this keeps clients and others informed about developments in the consulting world and tizBIG's offerings. Their blog at [blog.tizbig.com](http://blog.tizbig.com) delivers the latest research and insights on these pivotal topics, making it an essential resource for those aiming to stay ahead in the industry.

Willis adds, "In today's business environment, effectively communicating an idea's value is crucial. Our service is crafted to help businesses bridge this gap, setting them up to thrive and achieve sustainable growth."

tizBIG's new service strengthens its role in promoting innovation and sustaining business growth. Focusing on creating engaging pitch and selling presentations, the company helps clients express their ideas clearly and powerfully, securing their value in a competitive market.

For those interested in more information, tizBIG's official website offers details on their new service, how to optimize business strategies, and how to connect with influential business figures. The website also provides contact details and links to tizBIG's social media profiles.

Through its strategic approach and novel solutions, tizBIG continues to shape the consulting world, supporting businesses as they develop and expand. Their commitment to transforming business goals into reality is clear in their wide range of services, establishing them as a key player in the modern consulting industry.

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For more information about tizBIG, contact the company here: [tizBIGAdrianWillis9103359858info@tizbig.com](mailto:tizBIGAdrianWillis9103359858info@tizbig.com) 106 N Water St Unit 111a, Wilmington, NC 28401

## **tizBIG**

*Captivating your audience is crucial to securing investment and driving sales. Our team crafts compelling pitch and selling presentations that highlight your unique value proposition and resonate with your target audience*

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**tizBIG**

we sell ideas that matter