



CMS Social Highlights The Importance Of Google Plus Marketing

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(Miami, FL) Social media marketing company CMS Social has highlighted the importance and benefits of Google Plus marketing when it comes to promoting one's business online. The company itself focuses on the six main social media platforms, one of which is Google+. They are keen to tell the world just how important this particular platform actually is, and why they include it as standard in their packages.

"Google Plus is hugely important," says Matt Gronbeck, for CMS Social. "It is like the forgotten social media platform, because it is not hugely popular in terms of usage. However, because it's a Google-owned property it is vital in terms of getting your website noticed and ranked."

Page ranking and authority are determined by Google. As such, using Google Plus is a key element of getting ranking and authority up and it seems that this is something many people forget. Although a lot of ranking comes from organic traffic, the Google bots will always assign more authority to a page that is also listed with their social media platform. That is essentially what Google Plus marketing is all about.

Additionally, although Google Plus is perhaps not as popular as Facebook and Twitter, it is certainly not dead

either. It is still gaining in popularity, albeit slowly, and more and more people are turning to it for their social networking needs. This is particularly true for businesses, which is what Google is targeting as much as possible as well.

"Google Plus marketing is amazing for business promotion," adds Matt Gronbeck. "It is one of the standard elements of our packages, which can be ordered online for just \$129 per month. What we do is make daily postings on behalf of our customers to the six main social media platforms, namely, Facebook, Twitter, Google Plus, LinkedIn, Pinterest and Instagram. By targeting these six, businesses can gain greater online visibility and thereby grow their business."

Google Plus should not be underestimated. It is one of the six social media giants. It has the added clout of being part of Google, and Google is the company that gets to decide just how visible a page is going to be online. By going to the web page <http://www.cmssocial.com/contact-us/>, businesses can contact CMS Social and find out just how posting daily to Google Plus can help their business grow exponentially. It will help them to increase organic traffic in a way that Google likes and their customers like at the same time.

CMS Social delivers daily social media postings that follow the rules and regulations of the platform. Additionally, they can help a business to set up their social media profile if they do not have one yet, or have their existing one reviewed. Finally, they offer fantastic customer service and support. For further information and to see how daily postings to Google Plus and more can help a person's business, one can use the contact details below.

CONTACT DETAILS:

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For more information about CMS Social, contact the company here: CMS Social
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CMS Social

CMS Social specializes in quality Social Media Marketing for SMBs, offering affordable Facebook, Twitter, Google Plus,

and LinkedIn Brand Marketing Services.

Website: <https://www.cmssocial.com/>

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