



Verbal Behavior Associates® Opens the Center for Behavior Change

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Verbal Behavior Associates® has introduced the Center for Behavior Change, a certified nonpublic school located in California. This center is committed to offering free and appropriate public education for children aged 4 to 14 who require moderate to extensive support. The program is specifically designed to assist students with significant behavioral challenges that hinder their success in traditional school settings.

At the Center for Behavior Change, the focus is on creating behavioral-based, language development programs that help children overcome these challenges. The curriculum focuses on teaching essential skills for basic language acquisition and developing complex social skills. The center aims to provide quality education to students with Autism or Intellectual Disabilities who may not find their needs met in public schools.

Matthew Howarth, CEO of VBA® , expressed, "we are excited to open the doors of our new center, where our mission is to create a supportive and enriching environment tailored for each child's needs. Our programs are designed to address the individual challenges faced by our students and help them unlock their full potential."

One key feature of the Center for Behavior Change is its thorough approach to education. Our leadership team includes experienced professionals such as Andrew McNally, M.S., BCBA, Director of Special Education Services, who has over 18 years of experience in special education and behavior analysis. Additionally, our team comprises other qualified BCBAs and education specialists dedicated to supporting our students' growth and success.

The Center for Behavior Change is a part of Verbal Behavior Associates'® broader mission to help children live independent, fulfilling, and happy lives. As a Non-Public Agency (NPA) certified by California, VBA® has established itself as a valuable partner to over 35 school districts across the state. This collaboration with local educational authorities shows VBA's® commitment to creating a strong support network for students and their families. Those interested in learning more about the range of services offered by VBA® can visit <https://vbacalifornia.com/services/>.

Verbal Behavior Associates® also offers Interventionist Services, with a team of over 240 Interventionists and Registered Behavior Technicians (RBTs) working closely with students. These professionals employ Applied Behavior Analysis (ABA) therapy techniques, which are essential in identifying and teaching the language and behavioral skills children need to thrive socially.

Parent training is also a significant part of the program. By providing parents with the skills and knowledge needed to assist their children at home, the center ensures that the progress made in school continues beyond school hours, which leads to consistent, lasting improvements.

Additionally, VBA® is dedicated to providing guidance on funding sources for ABA therapy, ensuring families can secure the financial support necessary. This commitment to supporting families reflects VBA's® goal of making a significant difference in the lives of those they help.

Matthew Howarth further commented, "Our Center for Behavior Change is more than just a school; it is a community where children, parents, and educators come together to learn and grow. By focusing on behavioral change and language development, we believe our students will have better opportunities to engage and succeed in various aspects of life."

The Center for Behavior Change underscores Verbal Behavior Associates'® ongoing dedication to enhancing educational opportunities for children struggling with behavioral and language issues. Through its programs, VBA® creates an environment where every child can learn, grow, and reach their goals.

For more details about Verbal Behavior Associates® and the Center for Behavior Change, those interested can visit the VBA® website at <https://vbacalifornia.com/new-school/>.

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For more information about Verbal Behavior Associates, contact the company here: Verbal Behavior Associates Matthew Howarth (858) 699-7579 info@vbasandiego.com

Verbal Behavior Associates

VBA provides ABA services in the home, school, and community settings

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