



Paul Andre (DRE) de Vera

Lights, Camera, Connection: Paul Andre de Vera Joins the Agency Fast Track 2025 Virtual Conference

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Agency Fast Track is excited to announce a powerful new addition to the Agency Fast Track 2025 Virtual Conference. Paul Andre de Vera, or affectionately known as Dre, is just one of the spectacular lineup of impact coaches and distinguished speakers for this year?s event. Dre, the host of the acclaimed SEO Video Show, is an award-winning digital marketer with over 20 years of expertise in SEO, content strategy, and personal branding. His illustrious career includes leadership roles at major organizations such as SAP, Anaplan, and Workday, where his innovative strategies drove over $500 million in annual revenue through SEO and PPC marketing. Currently serving as the SEO Content Strategy Lead Consultant at Stripe, Dre continues to craft groundbreaking strategies that drive growth and enhance user experience.

Dre?s dedication to helping businesses thrive through actionable insights has made him a trusted voice in the industry. As the host of the SEO Video Show, he has interviewed top digital marketing experts, uncovering proven strategies that enable businesses to excel in a competitive online landscape. He specializes in leveraging live video to create content that resonates with Google?s algorithms, builds trust, and establishes authority. His contributions to Majestic?s SEO book over the past four editions underscore his thought leadership in the digital marketing arena. Additionally, his expertise has been showcased in leading digital

publications, including Wix and Similarweb, helping countless businesses achieve first-page rankings on Google.

At the Agency Fast Track 2025 Virtual Conference, Dre will present his session, "Lights, Camera, Connection: Mastering On-Camera Presence to Win Clients." This engaging session is designed to empower attendees with the skills needed to excel in video marketing and on-camera communication. Key takeaways include building the perfect on-camera setup, mastering lighting and angles, enhancing on-camera presence and engagement, and leveraging both organic and paid video marketing techniques. Attendees will gain actionable insights to elevate their digital presence and attract more clients through effective video strategies.

The Agency Fast Track 2025 Virtual Conference, taking place January 27-30, is the premier event for web developers, SEOs, agency owners, and digital marketers. This immersive, interactive LIVE intensive offers a unique virtual experience designed to provide high-value, actionable content without the costs associated with traditional in-person conferences. Attendees can expect insights from industry leaders teaching cutting-edge strategies and tools, immersive participation through live sessions, networking activities and more. Attendees receive on-demand replays, plus save money by eliminating expenses related to travel, accommodation, and meals. Plus, attendees will experience interactive networking opportunities to connect with like-minded professionals. The conference agenda includes topics such as the latest SEO hacks, the impact of AI on business, automation strategies, and practical skills from experts, all aimed at revitalizing businesses and driving growth.

In addition to Dre?s session, the conference boasts an impressive lineup of 22 expert coaches who will present on diverse topics, ensuring attendees receive a well-rounded and transformative experience. There is also a VIP experience with additional industry leaders and focused sessions that will deliver actionable strategies, providing VIP ticket holders with an extra day of content and networking with the top thought-leaders in digital marketing. Networking opportunities are built into the schedule, offering a chance to form connections with industry peers and impact coaches. The virtual platform is designed to maximize engagement and deliver an interactive experience that feels as impactful as an in-person event. Attendees will also have access to session recordings, ensuring they can revisit valuable insights long after the event concludes.

With only 100 tickets available, early registration is encouraged. Secure your spot and gain access to transformative content that can elevate your business to new heights. For more information and to register, visit https://agencyfasttrack2025.com.

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For more information about Agency Fast Track, contact the company here:Agency Fast TrackLisa Parziale972-979-9316lisa@agencyfasttrack.com1011 Surrey Ln, Bldg 200, Flower Mound, Texas 75022

Agency Fast Track

Agency Fast Track is an online education and coaching company founded by Lisa Parziale. It provides training, mentorship, and resources for entrepreneurs, particularly those in the marketing and agency sectors.

Website: https://www.agencyfasttrack.com

Email: lisa@agencyfasttrack.com

Phone: 972-979-9316