



**Jennifer Stowers**

Sixth Moon Publishing

## **Unlock the Secrets of Google Knowledge Panels with Jennifer Stowers at the Agency Fast Track 2025 Virtual Conference**

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Agency Fast Track is thrilled to announce Jennifer Stowers, a professional writer, published author, and SEO expert, as one of this year's Agency Fast Track 2025 Virtual Conference featured speakers. With over a decade of experience in the content, website, and SEO industry, Jennifer brings a wealth of knowledge and a passion for helping businesses achieve their goals. In 2021, she made the bold decision to leave her corporate career and focus on empowering small business owners to thrive in the competitive digital landscape. As the founder of Sixth Moon Publishing, Jennifer combines her expertise in storytelling and SEO to deliver unparalleled results for her clients.

Jennifer's unique approach to digital marketing emphasizes the importance of leveraging tools like Google Knowledge Panels to enhance online visibility. Her innovative methods enable businesses to take control of their digital narratives, ensuring that their entities are accurately represented in Google's Knowledge Graph. By demystifying this often-overlooked aspect of SEO, Jennifer has helped countless individuals and organizations establish authority and trust in their respective fields.

At the Agency Fast Track 2025 Virtual Conference, Jennifer will present her highly anticipated session, "Google Knowledge Panels: A Secret, Powerful SEO Tool That's Not Just for Celebrities." This session will shed light on the power of Google Knowledge Panels and their potential to transform how businesses and individuals manage their online presence. Jennifer will guide attendees through the process of triggering, claiming, and managing these panels, highlighting their significance beyond traditional SEO practices.

During her session, attendees will learn what a Google Knowledge Panel is and why it's a vital tool for building credibility and authority. Jennifer will break down the steps to trigger a Knowledge Panel, provide insights on how to claim it, and offer strategies for maintaining accurate and compelling information. Her practical tips and actionable advice will empower attendees to leverage this powerful tool to its fullest potential.

"We're excited to feature Jennifer Stowers in this year's conference lineup," said Lisa Parziale, founder of Agency Fast Track and the event organizer. "Jennifer's expertise in content creation and SEO is unmatched, and her ability to simplify complex concepts makes her an invaluable resource for our attendees. Her session on Google Knowledge Panels will open doors for businesses and individuals looking to take their online presence to the next level. It's not just about visibility; it's about owning your narrative and ensuring that your audience sees the best representation of your brand."

Lisa also reflected on the success of past conferences and the drive to make 2025 even more impactful. "Last year, we saw incredible engagement and enthusiasm from our attendees, and we're building on that momentum. Jennifer's session is a perfect example of the kind of cutting-edge insights and practical knowledge that our audience craves. We're confident that this year's event will set new standards for value and impact in the digital marketing community."

The Agency Fast Track 2025 Virtual Conference, taking place January 27-30, is designed to provide web developers, SEOs, agency owners, and digital marketers with the tools and knowledge they need to excel in an ever-evolving industry. This fully virtual event offers live sessions, interactive Q&As, and on-demand replays, making it accessible to professionals around the globe. Attendees will have the chance to connect with 22 expert speakers, including Jennifer Stowers, and gain actionable insights to drive success in 2025 and beyond.

Jennifer's session is just one of many highlights in a packed agenda that promises to deliver transformative strategies and innovative solutions. With only 100 tickets available, early registration is highly encouraged.

Don't miss this opportunity to learn from Jennifer Stowers and other industry leaders at the Agency Fast Track 2025 Virtual Conference. For more information and to secure a spot, visit <https://agencyfasttrack2025.com>.

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## **Agency Fast Track**

*Agency Fast Track is an online education and coaching company founded by Lisa Parziale. It provides training, mentorship, and resources for entrepreneurs, particularly those in the marketing and agency sectors.*

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