



## **Revving Up Real Estate: Robert O'Connor Launches Patriot Home Group by SERHANT., Tampa's Newest Game-Changer**

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Tampa residents have been turning their heads for the sexy half-blue, half-white, SERHANT. wrapped Corvette at car shows and around town. Now, meet the powerhouse behind the wheel: Patriot Home Group, the newest team under the prestigious SERHANT. brand. Led by Robert O'Connor, Patriot Home Group is here to redefine Tampa real estate with a unique blend of innovation, expertise, and community-driven passion.

O'Connor's journey to founding Patriot Home Group is one of evolution and success. From leading the Robb Luxury Home Group to co-founding The Collective, Tampa's first SERHANT. team, he has consistently raised the bar for luxury and new construction real estate. Now, as the head of Patriot Home Group, O'Connor is bringing SERHANT.'s groundbreaking approach to real estate directly to Tampa's buyers and sellers.

## SERHANT. Innovation Comes to Tampa

Patriot Home Group is proud to be part of the SERHANT. ecosystem, which revolutionized the real estate industry with its video-first marketing, tech-forward strategies, and global reach. Clients working with Patriot Home Group benefit from this unparalleled network and access to cutting-edge tools, making it easier than ever to buy, sell, or invest in Tampa.

Ryan Serhant, founder of SERHANT., expressed his excitement about expanding into the Tampa market with the launch of Patriot Home Group. "Tampa is an incredible city with tremendous growth, and I couldn't be more thrilled to have someone as talented and driven as Robert leading our newest team," Serhant said. "Robert embodies everything SERHANT. stands for: innovation, passion, and a client-first mindset. I have no doubt Patriot Home Group will set a new standard for real estate in the area."

"Being part of SERHANT. isn't just a badge of honor—it's a way to bring clients unmatched resources and exposure," adds O'Connor. "Patriot Home Group is our way of blending that global innovation with a deep love for America and the Tampa community."

## What Sets Patriot Home Group Apart

**The SERHANT. Connection:** As SERHANT.'s newest team in Tampa, Patriot Home Group leverages tools like SERHANT. Studios' cinematic property showcases, an international buyer network, and a dynamic digital marketing platform.

**Local Expertise Meets Global Reach:** With roots in Tampa and a network that spans the globe, the team delivers extraordinary results for every client.

**Proven Leadership:** From running Robb Luxury Home Group to co-founding The Collective, Robert O'Connor has a proven track record of success and innovation in the real estate world.

**Community-Centric Approach:** Whether through the Corvette's iconic appearances at car shows or hosting exclusive community events, Patriot Home Group fosters strong relationships while redefining the client experience.

## About Robert O'Connor

Robert O'Connor is a charismatic leader known for his bold vision and results-oriented approach. With seven years of real estate experience and an invaluable partnership with SERHANT., he combines cutting-edge marketing strategies with personalized service to deliver exceptional outcomes. O'Connor's previous

ventures, including Robb Luxury Home Group and The Collective, have cemented his reputation as one of Tampa's top real estate professionals.

The Future of Tampa Real Estate Starts Here

Patriot Home Group is not just a real estate team—it's a movement. As SERHANT.'s newest team, Patriot Home Group invites Tampa to experience the future of real estate today. Whether one is buying, selling, or investing, discover how cutting-edge technology and a client-first philosophy create unparalleled results.

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## **Patriot Home Group | Serhant**

*At The Patriot Home Group we understand that time is the greatest asset we have as human beings. It is finite and irreplaceable. This is always top-of-mind when we engage in the business of selling homes.*

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