

Eco Fashion Brand DOTF Concept Announces Monthly Giveaway

January 19, 2016

January 19, 2016 - PRESSADVANTAGE -

DOTF Concept is an online eco fashion and ethical apparel brand shipping products within the U.S. After the success of their products, the company has now announced a monthly giveaway.

The terms "Eco Fashion" and "Ethical Apparel" were almost unknown in the clothing and fashion industry a few years ago. But now, a high percentage of the young age demographic of U.S. citizens chooses to shop apparel and accessories from eco fashion or ethical apparel stores. DOTF Concept is an online store that works with the same principles. Claiming to sell eco fashion, the brand is popular particularly for their fish leather bags.

The spokesperson for DOTF Concept discussed the philosophy behind the company's name and their approach to ethical apparel in a press statement "DOTF stands for "Dreams of The Fish" and symbolizes the significance of each and every animal on the planet. We promote eco fashion and ethical apparel, made only from natural sources."

The store has been very successful with their products, with their exclusive fish leather bags being a particular hit amongst buyers. After the success of their products, the store has now announced a monthly giveaway of items featured in the DOTF Concept inventory. The spokesperson for the brand further added to his statement, talking about the monthly giveaway.

"We have now announced a monthly giveaway so that we can engage our buyers in something fun and exciting. We want to give one lucky person a chance to win items from our store, every month. The giveaway is very simple; people sign-up for the giveaway by entering their email address on our website. One lucky winner will win luxury items from our store and a copy of our DOTF Sustainable World Magazine when it's released in the fall of 2015."

More details and the list of products can be seen at <http://www.dotfconcept.com/>.

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For more information about DOTF concept, contact the company here:[DOTF concept](#)

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