# Professor Greg Watson Launches Online Ethics Course for Ford Employees This Summer

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Dr. Greg Watson is excited to announce the launch of the upcoming Ethics in the Workplace course, offered through the Ford Motor Company Ford Asset Program. This course, designed specifically for Ford service personnel, is set to start this summer. It combines both theoretical insights and practical skills, aiming to help students understand ethical decision-making in business settings.

In the course, students will engage with real-world scenarios and case studies, which are key to fostering student success. By working through these scenarios, students can simulate ethical challenges they might encounter in their careers. They will explore topics such as corporate responsibility, managing conflicts of interest, ethical leadership, and creating inclusive work environments. Through examining real-life case studies and joining group discussions, students will learn to critically approach ethical dilemmas and think through potential solutions.

More details about the course offerings are available on Dr. Watson's website at professorwatson.com, where prospective students can also learn about the Principles of Marketing and Advertising classes, designed to equip students with comprehensive knowledge in business fundamentals.

"The Ethics in the Workplace course equips students with the knowledge and skills to handle the complexities of ethical decision-making," said Dr. Watson. "By engaging students in interactive exercises and discussions, we provide a rich learning environment that encourages them to think critically and apply ethical principles in their careers."

The course will be available online, allowing a diverse group of participants, including academic students and local business owners, to join in. This flexible format means learners can engage with the material at their own pace, fitting it around their work and personal lives. The online setup also means that guest speakers from different industries can easily join the course to share their experiences and insights on ethical

practices.

Dr. Watson's teaching method aims to inspire students to see ethical leadership as a vital part of their professional lives. The course encourages learners to lead by example and promote ethical behavior within their teams. By instilling these values, students are positioned to contribute positively to student engagement and raise overall student achievement within their organizations and communities.

"The aim of this course is to inspire ethical leadership in our students," explained Dr. Watson. "By focusing on student engagement and offering practical tools for ethical decision-making, we are preparing them to lead with integrity and make a positive impact in the world."

This course is part of Dr. Watson's ongoing commitment to promoting ethical business practices. With more than 20 years of experience teaching business ethics and leadership, Dr. Watson brings significant knowledge and expertise to his teaching. His dedication to advancing student success through comprehensive education and training in ethics and entrepreneurship is unwavering.

The website professorwatson.com also acts as a platform to contact Dr. Watson, where individuals can seek guidance or provide testimonials about their learning experiences. For those interested in the Ethics in the Workplace course or wishing to enroll for the upcoming session, more details are available on Dr. Watson's website.

As the summer session draws near, Dr. Watson is eager to guide his students toward student achievement and ethical excellence. By instilling fundamental values and providing practical tools, he aims to empower a new generation of ethical leaders ready to succeed in today's business world.

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## Professor Watson

*Dr. Greg Watson is a retired serial entrepreneur, dedicated to giving back to the entrepreneurial ecosystem. He experienced dedicated college professor, thus a lifelong commitment to training, teaching, and giving to others was born*

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