Atlantic Eye Associates Launches Dry Eye Awareness Campaign

January 06, 2025

Hampstead, North Carolina - January 06, 2025 -
Hampstead, NC ? Atlantic Eye Associates is excited to announce the launch of their comprehensive Dry Eye Awareness Campaign, running from February 4th to March 31st. With a deep-rooted commitment to the community, the campaign will spotlight the causes, symptoms, and advanced treatments available to alleviate the discomfort of dry eye syndrome, aiming to educate and empower every individual.

?Dry eye syndrome impacts countless individuals, often going untreated or misdiagnosed,? said Dr. Brad Hearn, lead optometrist at Atlantic Eye Associates. ?Our campaign aims to provide not only relief through our state-of-the-art treatments but also understanding and support for those affected.?

Dry eye occurs when the eyes fail to produce adequate tears or when tears evaporate too quickly. This can lead to discomfort, blurred vision, and increased sensitivity to light. Atlantic Eye Associates offers a variety of advanced treatment options tailored to meet each patient's unique needs, ensuring comfort and long-lasting relief.

During the campaign, Atlantic Eye Associates will provide online and in-office educational resources to help

patients understand the risk factors and symptoms of dry eye disease. Risk factors include age, prolonged screen time, environmental conditions, and underlying health issues. Patients experiencing redness, irritation, or persistent dryness are encouraged to schedule a consultation.

?Our practice is proud to offer cutting-edge solutions, including treatments like intense pulsed light (IPL) therapy and specialized tear film restoration plans,? Dr. Hearn added. ?We want to help every patient regain comfort and clarity in their daily lives.?

The campaign will feature offers for dry eye evaluations and treatments, ensuring patient accessibility. Atlantic Eye Associates invites members of the Hampstead community to take advantage of these services and experience personalized care delivered in a warm, welcoming environment that puts them first.

Atlantic Eye Associates remains dedicated to addressing a growing public health concern as dry eye disease continues to impact people across all demographics. By staying at the forefront of innovation and patient care, the practice underscores its commitment to providing relief and improved quality of life for those who suffer from this condition.

The campaign also aims to raise awareness of how lifestyle changes, such as increased hydration, reduced screen time, and the use of humidifiers, can play a significant role in managing and preventing dry eye symptoms. This holistic approach complements the advanced treatments provided at Atlantic Eye Associates, ensuring patients receive comprehensive care tailored to their unique needs.

Atlantic Eye Associates is accepting new and existing patients for dry eye consultations during the campaign period. To schedule an appointment or learn more about available treatments, contact their office at 910-839-7440 or visit their website at atlanticeyes.com

About Atlantic Eye Associates

Atlantic Eye Associates, located in Hampstead, NC, is a trusted provider of exceptional eye care services to the community. Led by a team of experienced optometrists, including the renowned Dr. Brad Hearn, the practice offers comprehensive eye health solutions tailored to each patient?s unique needs. From routine eye exams to advanced treatments for conditions such as dry eye and glaucoma, Atlantic Eye Associates is committed to enhancing vision and improving quality of life. Combining state-of-the-art technology with a patient-focused approach, Atlantic Eye Associates is a trusted partner in eye care for individuals and families.

For more information, visit their website or call 910-839-7440.

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For more information about Atlantic Eye Associates - Hampstead, NC, contact the company here:Atlantic Eye Associates - Hampstead, NCHeather Martin910-634-6069Contacts@Atlanticeyes.com16150 US-17Hampstead, NC 28443

Atlantic Eye Associates - Hampstead, NC

The leading provider of personalized eye care in the Hampstead, North Carolina community. Founded on the principles of compassion, patient-centered care, and a commitment to excellence, offering top-tier vision services to patients of all ages.

Website: https://www.atlanticeyes.com/

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