



OEB Breakfast Co. Shines as Scottsdale's Premier Dining Destination, Now Partnering with Iconic Local Events

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Scottsdale, AZ?OEB Breakfast Co., a premier name in breakfast, brunch, and lunch dining, continues to delight Scottsdale residents and visitors with its chef-driven culinary offerings. Known for its innovative approach to breakfast classics and dedication to using regionally sourced ingredients, OEB Breakfast Co. has become a staple of the Scottsdale dining scene.

Since its establishment, OEB Breakfast Co. has been redefining breakfast dining, offering dishes that blend traditional flavors with modern creativity. From hearty breakfast bowls and perfectly crafted eggs benedict to indulgent French toast, fluffy pancakes, and savory crepes, OEB transforms everyday staples into culinary masterpieces. Guests can enhance their dining experience with their refreshing Mimosa Flight or handcrafted brunch cocktails. With a commitment to delivering unforgettable meals, the restaurant has built a loyal following in its central Scottsdale location.

OEB Breakfast Co. is proud to announce its participation in two of Scottsdale's most iconic events: the Waste Management Phoenix Open and the Barrett-Jackson Auction. Both events are celebrated for their unique

ability to unite people, making them the perfect platform for OEB to showcase its commitment to culinary excellence. The Waste Management Phoenix Open, known as "The Greatest Show on Grass," is renowned for blending world-class golf with a vibrant social atmosphere, attracting hundreds of thousands of attendees annually. OEB's presence at this prestigious event reflects its dedication to becoming a key part of Scottsdale's culture, connecting with the community, and creating memorable experiences for locals and visitors alike.

"The culinary experience at OEB Breakfast Co. is driven by the belief that breakfast should be nothing short of extraordinary," said Dave Orsten, CEO of OEB Breakfast Co. He added that participating in the Waste Management Phoenix Open and the Barrett-Jackson Auction is a natural extension of their commitment to sharing the art of breakfast with their community and beyond. They are thrilled to be part of these prestigious events that define the spirit and culture of Scottsdale.

OEB Breakfast Co. continues to serve its loyal customers at its N. Scottsdale Road location, conveniently situated near popular landmarks such as Taliesin West, Kierland Commons, and the McDowell Sonoran Preserve. Its strategic location makes it a natural choice for locals and visitors seeking an elevated breakfast, brunch, or lunch experience.

The restaurant's menu stands out for its blend of culinary artistry and a commitment to sourcing the finest regional ingredients. Signature dishes like hearty breakfast bowls, perfectly crafted eggs benedict with beef tallow potatoes, savory crepes, and decadent French toast have become hallmarks of the brand. Inclusive options such as Chia Seed Pudding, Huevos In'na Burrito, and their flavorful Belgian Waffle cater to diners with specific dietary preferences. To elevate the experience, guests can also enjoy their refreshing Mimosa Flight, making every visit unforgettable.

In addition to delivering bold flavors and creative dishes, OEB Breakfast Co. remains committed to sustainability and regional partnerships. By sourcing fresh ingredients from local suppliers, the restaurant supports the Scottsdale community while offering meals that celebrate the region's natural bounty. This ethos of sustainability and connection underscores OEB's role as a community-focused establishment.

OEB Breakfast Co. invites guests to savor its thoughtfully designed menu, featuring indulgent favorites and health-conscious options that cater to a variety of tastes. Whether you're enjoying a leisurely brunch with friends or a family outing, OEB ensures a memorable meal that celebrates the art of breakfast, brunch, and lunch.

Strategically located on N. Scottsdale Road, OEB Breakfast Co. is easily accessible to event attendees and those exploring the city's vibrant landmarks. Situated near Old Town Scottsdale, Kierland Commons, Scottsdale Quarter, and Taliesin West, the restaurant is perfectly positioned for both locals and visitors to

enjoy a delightful meal before or after attending these world-class events. Its welcoming atmosphere and thoughtfully crafted menu ensure an unforgettable dining experience.

OEB's menu is a testament to its dedication to bold flavors, culinary artistry, and regionally sourced ingredients. Signature dishes include hearty breakfast bowls, eggs benedict served with crispy beef tallow potatoes and indulgent options like decadent French toast and savory crepes. Guests with dietary preferences can enjoy inclusive dishes like Chia Seed Pudding, Huevos In'na Burrito, and flavorful Belgian waffles. Whether stopping in for breakfast, brunch, or lunch, guests are guaranteed an elevated dining experience that blends tradition with modern flair.

In addition to its creative menu, OEB Breakfast Co. enhances every meal with an array of handcrafted brunch cocktails and refreshing beverages. Favorites like the Mimosa Flight bring vibrant flavors to the table, perfectly complementing the restaurant's innovative dishes. These offerings are just one example of how OEB goes above and beyond to ensure every guest leaves with a memorable experience.

OEB's commitment to sustainability and community is evident in its partnerships with local suppliers. These ensure the freshest ingredients in every dish while supporting Scottsdale's regional economy. This dedication to sustainable sourcing reflects the restaurant's broader mission to foster meaningful connections—not only between people but also with the land and community they serve.

By participating in the Waste Management Phoenix Open and Barrett-Jackson Auction, OEB Breakfast Co. will bring this ethos to a wider audience, introducing event attendees to its menu's vibrant flavors and artistic presentation. Whether attendees are lifelong fans or first-time diners, OEB is ready to deliver a taste of Scottsdale that resonates far beyond these iconic events.

Open daily from 7:00 AM to 2:00 PM, OEB Breakfast Co. invites guests to savor its thoughtfully designed menu, explore innovative flavors, and indulge in a premium dining experience. Whether attending the Phoenix Open or the Barrett-Jackson Auction or simply looking for an elevated meal in a warm and welcoming environment, OEB Breakfast Co. offers something for everyone.

This announcement highlights OEB Breakfast Co.'s unwavering commitment to excellence and innovation in Scottsdale's culinary scene. With its participation in two of the city's most prestigious events, the restaurant is poised to further establish itself as a cornerstone of Scottsdale's dining and cultural community. From bold flavors and creative menu offerings to its dedication to sustainability and connection, OEB Breakfast Co. proudly serves Scottsdale and beyond, creating moments of joy and connection one dish at a time.

For more information about OEB Breakfast Co. and its involvement in these events, visit them online, join their waitlist, and experience the vibrant flavors that have made them Scottsdale's favorite breakfast, brunch,

and lunch destination.

For more information about OEB Breakfast Co. and its menu, please visit their website. Media Contact: Mikaela Gatchalian the Community & Communications Manager via email at mikaela@eatoeb.com.

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For more information about OEB Breakfast Co, contact the company here: OEB Breakfast Co Tatum Morley (480) 597-4463 tatum@eatoeb.com

OEB Breakfast Co

Experience OEB Breakfast Co., an elevated breakfast, brunch, and lunch destination in North Scottsdale, AZ. Serving you daily from 7:00 AM to 2:00 PM, we reimagine classic dishes with regionally sourced ingredients and expert culinary touches.

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