



## **Endless Energy Featured on "The Ductless Guy" YouTube Channel**

*January 25, 2025*

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Top Ductless HVAC Contractor Endless Energy has been featured on the new YouTube channel called "The Ductless Guy". The channel was created by Michelle Lafrance, the founder of the Ductless Directory, as a resource to assist homeowners in understanding the significant role that the Ductless HVAC Contractor plays.

Many homeowners eager to save money and increase their home comfort make the mistake of shopping by brand or price. This one decision can compromise their home comfort for years to come. Hiring the right Ductless Contractor is the key to enjoying the full benefits of a ductless mini split heat pump. It is important for homeowners to know that it is not the ductless system, it is the installation of the system that counts.

?I chose Matt and Endless Energy, located in Marlborough Massachusetts, to be a featured contractor on The Ductless Guy channel because Matt and his team epitomize what it means to be a quality contractor. I know that when a Marlborough homeowner chooses Endless Energy that they will be treated right from start

to finish,? says LaFrance.

In this educational series, Kidd addresses key topics like the Mass Save® rebates, cold climate heat pumps, how to hire the right contractor and other topics designed to help residents of Marlborough, MA, make smart choices about ductless heat pumps. Consumers will find 10 engaging 'Snack Chat' style videos designed to give consumers easy access to essential information.

Homeowners often need to know the benefits of ductless systems. Matt Kidd, the CEO of Endless Energy, stresses the good timing of this effort, especially considering the financial help currently available. "The Mass Save rebates offer a great chance for homeowners to upgrade to energy-efficient heating solutions with substantial financial support," Kidd said. "Understanding these benefits leads to smart decisions that boost a home's heating and cooling efficiency and save money over time."

The guide is especially relevant now when many people think about making energy-efficient upgrades. With more than 40 years in the business, Endless Energy is a leader in the HVAC field. Their commitment to customer satisfaction and expertise ensures that ductless systems are installed carefully, which Kidd believes leads to long-term customer happiness. "Even though ductless heat pumps are very efficient, the equipment's quality and its installation by a skilled contractor are equally important," Kidd explained.

To learn more about the comprehensive services offered, including heating, cooling, HVAC, plumbing, and electrical services, visit their official website. The educational videos share key information, helping viewers understand the benefits of new heat pumps. One significant development is the cold climate heat pumps, which are ideal for places like Marlborough, MA, which is known for its tough weather. Kidd noted, "Ductless heat pumps have changed how homes are heated and cooled. Modern advances, like cold climate heat pumps, perfectly fit regions like Massachusetts."

Endless Energy does more than just provide services; it supports smart energy choices. They offer heating, cooling, HVAC, plumbing, electrical services, and more. They also do thorough home energy assessments to spot where energy use can be improved, steering homeowners toward efficient solutions.

Their dedication to quality service is evident as they do not rely on subcontractors for installations and services. This way, the skilled Endless Energy team manages every part of the process, maintaining exact standards and reliability. The offer of same-day services and long-term warranties further strengthens customer trust.

Endless Energy also advocates cost-effective choices with different financing options. Programs like the Mass Save 0% Heat Loan, along with other financial incentives and instant rebates, help residents make budget-friendly and eco-smart decisions without financial stress.

In Massachusetts, Endless Energy is a reliable partner for homeowners, encouraging informed and energy-smart choices. By providing resources like the 'Snack Chat' video series, they continue to establish their authority in the industry and guide residents in enhancing their home energy systems with the latest technology.

The videos available on YouTube offer easily accessible content for those interested in efficient home heating and cooling solutions. Residents can check out the full videos playlist at Ductless HVAC Contractor Endless Energy Provides Free Training for residents of Marlborough MA and learn more at their convenience.

For more information about Endless Energy's services and impact, visit their official website. Those looking to understand the importance of choosing the right DUCTLESS Contractor can gain more insights from a discussion labeled The Importance of Your Ductless Contractor.

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For more information about Endless Energy, contact the company here: Endless Energy Matt Kidd (508) 501-9990 mattk@goendlessenergy.com 261 Cedar Hill St Marlborough, MA 01752

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"South Shore & Southwest MA: Abington, Acushnet, Attleboro, Avon, Bellingham, Berkley, Braintree, Bridgewater, Brockton, Canton, Carver, Cohasset, Dartmouth, Dedham, Dighton, Duxbury, Easton, Fairhaven, Fall River, Foxborough, Franklin, Freetown, Halifax, Hanover, Hanson, Hingham, Holbrook, Hull, Kingston, Lakeville, Mansfield, Marion, Marshfield, Mattapoisett, Medfield, Medway, Middleborough, Millis,

Milton, New Bedford, Norfolk, North Attleborough, Norton, Norwell, Norwood, Pembroke, Plainville, Plymouth, Plympton, Quincy, Randolph, Raynham, Rehoboth, Rochester, Rockland, Scituate, Seekonk, Sharon, Somerset, Stoughton, Swansea, Taunton, Walpole, Wareham, Westport, Westwood, Weymouth, Whitman, Wrentham",

"Central & Western MA: Acton, Ashburnham, Ashby, Auburn, Ayer, Barre, Berlin, Blackstone, Bolton, Boxborough, Boylston, Brookfield, Charlton, Clinton, Douglas, Dudley, East Brookfield, Fitchburg, Gardner, Grafton, Groton, Hardwick, Harvard, Holden, Hopedale, Hubbardston, Hudson, Lancaster, Leicester, Leominster, Lunenburg, Marlborough, Mendon, Milford, Millbury, Millville, New Braintree, North Brookfield, Northborough, Northbridge, Oakham, Oxford, Paxton, Pepperell, Petersham, Princeton, Royalston, Rutland, Shirley, Shrewsbury, Southborough, Southbridge, Spencer, Sterling, Stow, Sturbridge, Sutton, Templeton, Townsend, Upton, Uxbridge, Warren, Webster, West Boylston, West Brookfield, Westborough, Westminster, Winchendon, Worcester",

"Western MA: Agawam, Amherst, Ashfield, Belchertown, Bernardston, Blandford, Brimfield, Buckland, Chester, Chesterfield, Chicopee, Colrain, Conway, Cummington, Deerfield, East Longmeadow, Erving, Gill, Goshen, Granby, Granville, Greenfield, Hadley, Hampden, Hatfield, Hawley, Heath, Holland, Holyoke, Huntington, Leverett, Longmeadow, Ludlow, Middlefield, Monroe, Monson, Montague, New Salem, Northampton, Northfield, Orange, Palmer, Plainfield, Rowe, Russell, Shelburne, Shutesbury, South Hadley, Southampton, Southwick, Springfield, Sunderland, Wales, Ware, Warwick, Wendell, West Springfield, Westfield, Westhampton, Whately, Wilbraham, Williamsburg, Worthington"

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## **Endless Energy**

*Founded in 1980, Endless Energy is a Mass Save® certified, highly rated, family-run regional home services company with an A+ Better Business Bureau score, offering heating and cooling, plumbing, electrical, and insulation services in Massachusetts.*

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