Lost Coffee Unveils a Fresh New Look, Announces Harry Potter Trivia Night

January 21, 2025

ARVADA, CO - January 21, 2025 -
Lost Coffee Castle Rock is thrilled to announce its exciting rebranding, showcasing a refreshed visual identity that includes a redesigned logo, updated packaging, and a revamped website. These changes highlight the Denver-based specialty café and roaster's enduring mission: ?Love People, Love Coffee.? The updated design underscores Lost Coffee?s commitment to sustainable sourcing and delivering exceptional coffee experiences to its customers.

Scott Gaerte, owner of Lost Coffee, shared his excitement about the rebrand. "Our rebranding project embodies what Lost Coffee stands for?a deep love for coffee and an even deeper love for the people we serve. By incorporating processes focused on good stewardship, we ensure that our impact on the world aligns with our values," Gaerte said. "Our loyal customers can continue to expect the same quality and care in every cup, now enhanced with a fresh and modern look."

Join the Magic: Harry Potter Trivia Night

As part of its community engagement efforts, Lost Coffee Castle Rock is hosting Harry Potter Trivia Night on Friday, January 24, 2025, from 7:00 PM to 9:00 PM at its Castle Rock location, 390 Perry St, Castle Rock, CO 80104. Doors open at 7:00 PM, with trivia kicking off at 7:30 PM. Tickets are just $10 per person.

This magical evening invites fans of all ages to show off their wizarding knowledge while donning their house colors. Guests can enjoy a special menu featuring themed drinks and snacks, and compete for Harry Potter-inspired prizes. With a cozy setting and a focus on friendly competition, the event promises to be a delightful experience for all wizarding enthusiasts.

Space is limited, so fans are encouraged to secure their spots early.

About Lost Coffee

Founded on the principles of quality and community, Lost Coffee roasts its beans locally in Colorado, working directly with farmers committed to ethical practices. Each cup of coffee served at Lost Coffee reflects the brand?s dedication to flavor, quality, and responsibility to their communities. Beyond its exceptional coffee, Lost Coffee offers a variety of options, including coffee subscriptions, to bring their signature blends directly to customers? homes.

Lost Coffee Castle Rock continues to provide a welcoming space for community connection while delivering top-tier coffee. Whether visiting for a cup of their locally roasted coffee or attending a fun event like Harry Potter Trivia Night, Lost Coffee?s mission remains the same: ?Love People, Love Coffee.?

Learn More

For additional details about Lost Coffee?s rebranding and offerings, or to reserve a spot for Harry Potter Trivia Night, visit their website at www.lostcoffee.com.

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For more information about Lost Coffee, contact the company here:Lost CoffeeScott Gaerte303-439-9030media@lostcoffee.com8290 W 80th Ave #1, Arvada, CO 80005


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Lost Coffee

Lost Coffee is a craft coffee shop and roaster with locations spread across the Denver, CO area. Using sustainably sourced ingredients and expert brewing techniques, Lost Coffee aims to deliver one of the best coffee experiences in Denver.

Website: https://www.lostcoffee.com/

Email: media@lostcoffee.com

Phone: 303-439-9030

