Lyft is the Official Transportation Sponsor of the Rally4Vets Inaugural Ball

January 17, 2025

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Washington, DC - January 17, 2025: The Disabled Veteran Empowerment Network is honored to announce Lyft as the official transportation sponsor for the upcoming Rally4Vets Inaugural Ball, scheduled for January 20, 2025, at The Fairmont Hotel in Georgetown. Lyft's generous support will provide complimentary rides for all VIP guests attending the event, ensuring a seamless and elegant experience from arrival to departure.

Lyft has a longstanding commitment to supporting veterans and addressing transportation needs within the community. Through initiatives like LyftUp, the company has provided access to free and discounted rides to those in need, including job seekers, disaster survivors, and veterans accessing essential services. Lyft has also partnered with the Department of Veterans Affairs (VA) to expand transportation options for veterans, ensuring they can attend healthcare appointments and access employment opportunities. Additionally, Lyft has played a significant role in programs aimed at providing rides to veterans experiencing homelessness, helping them reach housing resources and critical support services.

"Lyft is proud to support the Rally4Vets Inaugural Ball as the official rideshare partner,? said Lyft Head of Global Public Policy Heather Foster. ?This non-partisan event celebrates the service and sacrifice of those who have served our country. We are committed to honoring and supporting veterans and will continue to do what we can to ensure they have access to reliable, affordable transportation."

The Rally4Vets Inaugural Ball is a black-tie gala dedicated to honoring the courage and sacrifice of our nation?s veterans. Proceeds from the event benefit the Disabled Veteran Empowerment Network (DVEN), which focuses on raising awareness and resources for veterans, with a special emphasis on mental health challenges. Lyft's sponsorship exemplifies the company?s dedication to bridging transportation gaps for underserved communities, especially those who have served in the military.

?Veterans should never have to face their battles alone,? said?Robert Hess, President of DVEN and Rally4Vets. ?At the Military Inaugural Ball, we come together not only to celebrate our veterans? service but to pledge our support for their mental health and well-being. ?We Drive. They Survive.? reflects the drive to

support veterans and ensure no one feels left behind.?

?About Lyft:

Lyft is one of the largest transportation networks in North America, bringing together rideshare, bikes, and scooters all in one app. We are customer-obsessed and driven by our purpose: getting riders out into the world so they can live their lives together and providing drivers a way to work that gives them control over their time and money.

About Rally4Vets:

Rally4Vets is a program of the Disabled Veteran Empowerment Network (DVEN), a nonprofit organization dedicated to raising awareness and resources for disabled veterans, with a special focus on mental health advocacy. Events like the Military Inaugural Ball bring communities together to honor those who have served and to make a tangible impact on the lives of veterans.

About the Disabled Veterans Empowerment Network (DVEN)?

The Disabled Veterans Empowerment Network (DVEN) is a 501(c)(3) nonprofit organization dedicated to supporting veteran mental health through community-driven initiatives, resources, and outreach. DVEN?s signature awareness program, Rally4Vets, engages veterans in motorsports to build a community of resilience and solidarity, fostering mental well-being and providing veterans with essential resources to thrive in civilian life.

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DVEN

DVEN (Disabled Veteran Empowerment Network) is a program of the Cancer Journeys Foundation. The DVEN program was created in 2018, to support the thousands of veterans dealing with service-related cancers and PTSD.

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