



## **OVTLYR and Tradier Partner to Offer Enhanced Data-Driven Trading Experience**

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OVTLYR has announced a strategic partnership with Tradier, a recognized provider of trading platforms and financial technology solutions, to advance trading capabilities and inform investors. This collaboration highlights the potential of an AI app for stock trading to simplify market analyses and execution.

Mahesh Kashyap, CEO and Co-founder of OVTLYR, shared his enthusiasm for the partnership, emphasizing its alignment with OVTLYR's mission to provide actionable insights for investors. "Integrating Tradier's trading tools with our behavioral analytics platform enables us to offer a more streamlined experience for users, helping them make well-informed trading decisions," Kashyap stated. Dan Raju, CEO of Tradier, echoed these sentiments, highlighting the importance of data-driven tools in modern trading. "Our collaboration with OVTLYR reflects a shared commitment to empowering investors through accessible and reliable solutions. By combining our trading infrastructure with OVTLYR's behavioral insights, we aim to enhance the user experience and support smarter trading strategies," Raju explained.

The partnership integrates OVTLYR's behavioral analytics platform with Tradier's trading capabilities, providing a comprehensive system for market trend analysis and trade execution. OVTLYR serves as an

AI-based stock trading app, combining advanced behavioral insights with direct trading functionality. By integrating these processes, the collaboration is designed to equip investors with tools that support informed decision-making in a dynamic trading environment. Tradier's trading platform integrates with OVTLYR's analytics to enable direct trade execution, simplifying workflows for users. This integration is designed to simplify the trading experience, allowing users to act on insights efficiently and navigate complex market behaviors.

Tradier's platform brings several key benefits to OVTLYR users, including commission-free trading, direct trading capabilities integrated within OVTLYR's analytics platform, accessible APIs that simplify workflows, and comprehensive tools that enhance decision-making through data-driven insights. This partnership underscores both companies' dedication to providing tools that cater to the needs of modern investors, particularly those who value data-backed trading strategies.

The integration between OVTLYR and Tradier allows users to access a cohesive platform that bridges behavioral analytics with practical trading tools. By leveraging Tradier's trading infrastructure, OVTLYR users can execute trades based on their analyses, reducing the complexity of moving between multiple platforms. Initial feedback from users, as gathered through platform engagement metrics, indicates that the integration simplifies trading routines and supports improved decision-making. Investors have expressed optimism about the ability to analyze data and act on insights within a single environment.

The collaboration reflects a broader industry trend of integrating analytics and execution capabilities to support informed decision-making. OVTLYR and Tradier's combined efforts aim to empower investors with actionable tools and insights, contributing to a more accessible and efficient trading experience.

OVTLYR is an AI stock app behavioral analytics platform that leverages AI to provide insights into market trends and investor behavior. By delivering actionable data, OVTLYR helps users navigate the complexities of the financial markets with confidence. Tradier is a leading provider of financial technology solutions, offering a comprehensive platform for trading and investing. With features such as commission-free trading and accessible APIs, Tradier supports traders and developers in achieving their financial goals. For more information about the partnership or to explore the integrated platform, visit OVTLYR's website or Tradier's website.

In conclusion, the partnership between OVTLYR and Tradier marks a significant step forward in the evolution of data-driven trading. By merging advanced behavioral analytics with robust trading capabilities, both companies are poised to offer investors an enhanced, seamless trading experience that prioritizes informed decision-making. As the financial landscape continues to evolve, collaborations like this underscore the

importance of innovative, integrated solutions that empower traders and investors alike. For those interested in exploring the benefits of this collaboration, further information can be found on OVTLYR and Tradier's websites.

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## OVTLYR

*OVTLYR is the world's first and best AI Stock Trading Assistant based on behavioral signals.*

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