



EarlyBirds CEO to Speak at Avalon 2025: Horizon Scanning for Aerospace Innovation

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EarlyBirds, a leading global open innovation ecosystem, is proud to announce that its Cofounder and CEO, Kris Poria, will be speaking at Avalon 2025 - The Australian International Airshow, the premier aviation, aerospace, and defense event in the Southern Hemisphere. Taking place on March 26-27, 2025, this globally recognized event brings together industry professionals, government representatives, and thought leaders to address critical challenges and explore emerging opportunities in the aerospace sector.

Kris Poria, a Top Technological Innovation Voice on LinkedIn, will present on "Horizon Scanning for Aerospace: Staying Ahead of Emerging Technologies and Threats." This insightful session will focus on how aerospace and defense organizations can proactively monitor technological advancements and industry trends to enhance national security, optimize operational capabilities, and maintain a competitive edge in a rapidly evolving landscape.

Staying ahead in aerospace requires more than just adapting to change; it demands proactive engagement with emerging technologies and disruptive innovations. EarlyBirds provides the strategic tools and intelligence needed to anticipate challenges and seize new opportunities, says Kris Poria. The company's

approach is designed to empower organizations with real-time insights that enable them to respond effectively to the dynamic challenges posed by the rapidly evolving aerospace industry.

The presentation aligns closely with the evolving strategic priorities of the United States' new administration, which has placed a renewed emphasis on the space sector as a cornerstone of national security and economic growth. As aerospace and defense sectors witness heightened interest in space exploration, EarlyBirds' capability to map innovation ecosystems and track technological developments is more relevant than ever. The increasing reliance on space-based technologies for defense, communications, and intelligence purposes underscores the need for organizations to stay ahead of emerging trends.

EarlyBirds has been at the forefront of enabling aerospace and defense organizations to navigate the complexities of technological innovation. Through its advanced Ecosystem Maps and Challenger Program, EarlyBirds empowers organizations to gain real-time insights into disruptive technologies, identify and engage with innovators and subject matter experts, develop strategies to integrate emerging capabilities into their operations, and achieve speed-to-market by rapidly deploying Minimum Viable Capabilities (MVCs).

Our goal at EarlyBirds is to foster a culture of proactive innovation that helps aerospace leaders not just respond to changes but actively shape the future, adds Jeff Penrose, COO of EarlyBirds. By leveraging our global network of over five million innovators, we bridge the gap between operational challenges and technological solutions. The company's innovative approach helps organizations move beyond traditional procurement processes, enabling them to adopt agile strategies that prioritize flexibility and responsiveness.

As the aerospace sector continues to evolve, organizations are under increasing pressure to balance operational efficiency with sustainability goals. EarlyBirds provides valuable insights into sustainable technologies that can help companies reduce their environmental impact while maintaining competitiveness. By partnering with EarlyBirds, organizations can explore a wide range of sustainable solutions, from energy-efficient propulsion systems to advanced materials that enhance performance and durability.

EarlyBirds invites aerospace and defense professionals attending Avalon 2025 to join the discussion and explore how horizon scanning can enhance their strategic planning. Connect with EarlyBirds at the event to discover how our platform can support your innovation journey. The event provides an excellent opportunity for industry professionals to engage with thought leaders, gain valuable insights, and explore collaborative opportunities that can drive future growth and development.

For more information, visit <https://earlybirds.io> and follow our updates leading up to the event.

About EarlyBirds: EarlyBirds is an award-winning open innovation ecosystem that enables businesses and government organizations to collaborate with innovators, scale-ups, and startups to address strategic and operational challenges. Recognized as the 'Global Open Innovation Platform of the Year,' EarlyBirds empowers organizations to drive innovation, improve sustainability, and accelerate the adoption of emerging technologies across various industries, including defense, aerospace, energy, and sustainability.

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EarlyBirds

EarlyBirds is an OSINT and Open Innovation Ecosystem that connects organisations - Innovators, Early Adopters and Subject Matter Experts - to accelerate capacity, speed, and culture to innovate and solve business and technical challenges.

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