



## **Elite Roofing & Solar Teams with Sunlight Financial to Launch New Financing Options**

*February 28, 2025*

February 28, 2025 - PRESSADVANTAGE -

Elite Roofing & Solar, a leading provider of residential roof replacement and commercial roofing solutions, is proud to announce a new strategic partnership with Sunlight Financial, a technology-enabled point-of-sale finance company. This collaboration aims to revolutionize roof financing options for homeowners, making eco-friendly roofing solutions more accessible than ever before.

Elite Roofing & Solar's dedication to providing top-notch solutions showcases their expertise with a wide range of roofing needs, including solar integrations. Their goal is to not only enhance roof strength but also help homeowners shift towards energy-efficient choices. With their comprehensive offerings in both residential and commercial roofing, including storm damage repair and free roof inspections, they exemplify the level of service and commitment that Elite Roofing & Solar strives to provide.

Cody Hayes, Vice President of Elite Roofing & Solar, commented on the partnership: "By joining forces with Sunlight Financial, we're breaking down financial barriers that often prevent homeowners from investing

in high-quality, energy-efficient roofing systems. This partnership aligns perfectly with our mission to provide top-notch roofing solutions while promoting sustainability."

Timothy Parsons, CEO of Sunlight Financial, added: "We're excited to partner with Elite Roofing & Solar to expand access to premium roofing solutions." Parsons adds "As the leading financing partner for solar and home improvement contractors, Sunlight has helped homeowners across the country make modern home upgrades that are both affordable and good for the environment. Our technology platform will enable Elite's customers to quickly secure financing for their roofing projects, creating a seamless experience from consultation to installation."

## About Elite Roofing & Solar

Elite Roofing & Solar has established itself as a premier roofing contractor in the Denver area, offering a wide range of services including residential roof replacement, storm damage repair, and solar integrations. With a commitment to quality workmanship and customer satisfaction, Elite Roofing & Solar continues to lead the industry in innovative roofing solutions.

The company's dedication to excellence has earned them numerous industry accolades and certifications, including recognition as a GAF Master Elite Contractor, a distinction held by only 2% of roofing contractors nationwide. Their team of experienced professionals brings decades of combined expertise to every project, ensuring superior results and lasting protection for properties across Colorado.

## The New Partnership

The partnership with Sunlight Financial marks a significant milestone for Elite Roofing & Solar. This collaboration will enable the company to offer:

**Flexible Financing Options:** Tailored roof financing plans to suit various budgets and needs

**Streamlined Application Process:** Quick and easy approval for roof replacement projects

**Competitive Rates:** Attractive interest rates for qualified homeowners

**Extended Terms:** Financing options with terms up to 20 years for maximum affordability

## Benefits for Homeowners

The new roof financing options offered through this partnership will provide numerous advantages to

homeowners:

1. **Affordability:** Spread the cost of a new roof over time, making it more manageable for homeowners
2. **Energy Efficiency:** Finance eco-friendly roofing solutions, including solar integrations, for long-term energy savings
3. **Increased Home Value:** Invest in quality roofing materials that can enhance property value
4. **Peace of Mind:** Secure financing for unexpected roof replacements due to storm damage or wear and tear
5. **Tax Benefits:** Potential eligibility for federal tax credits when including solar elements in roofing projects

### Looking Ahead

As the roofing industry continues to evolve, Elite Roofing & Solar remains at the forefront of innovation. This partnership with Sunlight Financial reinforces the company's commitment to providing comprehensive roofing solutions that meet the changing needs of today's homeowners.

By integrating advanced solar technologies into residential roof replacements, the company is committed to reducing its environmental footprint while increasing benefits for homeowners. The new systems offer the combined advantage of saving energy and cutting costs.

Elite Roofing & Solar's initiative highlights their commitment to pushing the boundaries of roof installation and energy efficiency. By using top-quality materials alongside cutting-edge solar technology, they continue to lead in modernizing home structures.

With these new services, Elite Roofing & Solar aims to stand out in the crowded market by combining quality workmanship with eco-friendly innovations, meeting the growing demand for homes that are both structurally sound and energy-efficient.

Homeowners interested in learning more about the new roof financing options are encouraged to visit the company's website, which offers educational resources and details about their services.

**About Sunlight Financial:** Sunlight Financial is a technology-enabled point-of-sale finance company. Sunlight partners with contractors nationwide to provide homeowners with flexible financing for the installation of residential solar systems and other home improvements. Sunlight's best-in-class technology and deep credit expertise simplify and streamline the loan application process, offering quick decisions and competitive rates

to qualified applicants across Colorado's Front Range.

Hayes further explained, "By addressing financial barriers with our roof financing plans from Sunlight Financial, we hope to make eco-friendly roofing solutions available to more families. It's not just about replacing a roof; it's about investing in a sustainable future."

With these new services, Elite Roofing & Solar aims to stand out in the crowded market by combining quality workmanship with eco-friendly innovations. They aim to meet the growing demand for homes that are both structurally sound and energy-efficient.

The company's growth into Elite Roofing & Solar solutions reflects their focus on innovation, and benefiting the environment. Homeowners can enjoy lower energy bills and higher property value with these new roofing options.

Elite Roofing & Solar invites potential customers to explore these new opportunities as the industry moves toward sustainability. Those interested can find more information on their website, which offers educational resources and details about their services.

The launch of the partnership with Sunlight Financial represents a major advancement for Elite Roofing & Solar as they enhance their service offerings to meet the changing needs of today's homeowners. This step not only addresses practical roofing challenges but also moves towards a more sustainable living environment for residential areas.

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For more information about Elite Roofing & Solar, contact the company here: Elite Roofing & Solar  
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## **Elite Roofing & Solar**

*Elite Roofing & Solar is a fully licensed contractor based in Denver, Colorado. Offering roof replacements and roof repairs as well as full solar installations, Elite Roofing & Solar is Colorado's most trusted contractor in the space.*

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