Boomcycle Digital Marketing Expands as Leading Web Design Agency for Small Businesses

January 29, 2025

SAN RAMON, CA - January 29, 2025 -
Boomcycle Digital Marketing is excited to share that they are expanding their services in small business web design. With a focus on helping businesses enhance their online presence, Boomcycle is now offering to create user-friendly, scalable, and visually appealing websites, specifically for small business owners. More information about their web design services can be found at boomcycle.com/web-design.

In today's world, having a strong online platform is more important than ever. Boomcycle Digital Marketing aims to provide complete design services that cater to the specific needs of each business. As the digital marketplace grows, a well-designed website does more than serve as a digital storefront; it's a key part of a business's marketing strategy. A good web design combines looks and functionality, making sure the site is easy to navigate, responsive, and conveys the right message to its audience.

David Victor, the CEO of Boomcycle Digital Marketing, stated, "As web designers who have been in digital marketing for years, we've seen how quality web design can influence a business's success. We aim to provide small businesses with affordable yet high-quality web designs that not only look great but also achieve results."

Boomcycle's strategy for small business web design starts with understanding the client's market, audience, and marketing objectives. This helps create a website that truly represents the brand, allowing businesses to set themselves apart from competitors, improve search engine rankings, and better connect with their customers. They utilize their expertise in SEO services to help achieve top rankings and attract new customers every day, as detailed at boomcycle.com/seo-services.

Boomcycle puts a strong emphasis on responsive design alongside aesthetic appeal. With more internet users accessing sites from mobile devices, a website must work well on all devices. Responsive web design makes sure a site displays correctly on different screen sizes, improving user experience and accessibility.

Victor also stressed the significance of functionality and user experience in web design, saying, "In a time where first impressions count, a functional and easy-to-use website increases user engagement and leads to more conversions and customer loyalty. Our team of web designers strives to create designs that are as practical as they are visually appealing."

The expansion of Boomcycle Digital Marketing's services comes as small businesses increasingly focus on boosting their digital presence. A well-crafted web design strategy can greatly enhance visibility, customer interaction, and overall business success. Boomcycle stays updated on the latest design trends and technology to ensure that every website they build is both attractive and equipped with the tools needed to succeed in a competitive environment.

The company's dedication to ongoing innovation and client satisfaction shows in its customer-focused approach. By offering scalable solutions and personalized support, Boomcycle aims to form long-lasting partnerships with clients, assisting them in business growth through successful digital strategies. Discover more about their all-encompassing digital marketing strategies at boomcycle.com/strategic-guidance.

Boomcycle Digital Marketing continues to be a reliable partner for small businesses aiming to improve their online presence. By balancing design and functionality, Boomcycle offers solutions that deliver measurable outcomes, helping their clients stay competitive in the ever-evolving digital world. For a comprehensive look at their offerings, visit their website at boomcycle.com.

###

For more information about Boomcycle Digital Marketing, contact the company here:Boomcycle Digital MarketingDavid Victor(925) 222-5221hello@boomcycle.com111 Deerwood Rd STE 200, San Ramon, CA 94583

{
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"@context": "https://schema.org",
"@type": ["LocalBusiness","ProfessionalService"],
"parentOrganization": {
"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"
},
"name": "Boomcycle Digital Marketing",
"alternateName": "Boomcycle",
"email": "hello@boomcycle.com",
"priceRange": "2500usd-25000usd",

"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",
"image":
"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",
"sameAs": [
"https://about.me/boomcycle",
"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",
"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",
"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",
"https://clutch.co/profile/boomcycle-digital-marketing",
"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",
"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",
"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",
"https://github.com/davidboomcycle",
"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",
"https://influencermarketinghub.com/agency/profile/boomcycle-digital-marketing/",
"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",
"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",
"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",
"https://sites.google.com/view/bay-area-seo-agency/home ",
"https://soloist.ai/boomcycle",
"https://thecmo.com/author/davidvictor/",
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.crunchbase.com/organization/boomcycle",
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",
"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.facebook.com/BoomcycleDigitalMarketing/",
"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/boomcycle-digital-marketing",
"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI_IE9761414.0,27_IL.28,37_IC1147410.htm",
"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",
"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celebrates-22-Years-as-Leading-Bay-Area-SEO-Company.html",
"https://www.google.com/search?kgmid=/g/11v42qkxb_ ",
"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.instagram.com/boomcycledigitalmarketing/",
"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://www.linkedin.com/in/davidvictor07/",
"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",
"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.ontoplist.com/boomcycle/",
"https://www.pinterest.com/boomcycle/",

"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",
"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",
"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",
"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",
"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.topseobrands.com/profile/boomcycle-digital-marketing",
"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business-website-design-services/",
"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",
"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.youtube.com/watch?v=eKigFrNGqHk",
"https://www.zoominfo.com/c/boomcycle/345922656",
"https://x.com/Boomcycle",
"https://zyppy.com/companies/boomcycle-digital-marketing/",
"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital marketing, content marketing, web design, PPC, social media advertising and management company in the San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
"@type": "GeoCoordinates",

"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"address": {
"@type": "PostalAddress",
"addressCountry": "US",
"streetAddress": "111 Deerwood Rd STE 200",
"addressLocality": "San Ramon",
"addressRegion": "CA",
"postalCode": "94583"
},
"areaServed": {
"@type": "administrativearea",
"@id": "https://boomcycle.com#areaserved",
"geo": {
"@type": "geocircle",
"georadius": "50000",
"geoMidpoint": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"postalcode": [
"94570",
"94583",
"94526",
"94528",
"94552",
"94568",
"94507",
"94537",
"94540",
"94588",
"94595",
"94578",
"94605",
"94580",
"94516",

"94517",
"94549",
"94551",
"94563",
"94518",
"94586",
"94587",
"94523",
"94620",
"94502",
"94705",
"94565",
"94608",
"94560",
"94553",
"94531",
"94706",
"94530",
"94513",
"94514",
"94130",
"94803",
"94804",
"94404",
"94569",
"94561",
"94065",
"94547",
"94548",
"94564",
"94510",
"94505",
"94303",
"94525",
"94572",
"94005",
"94806",
"95035",

"95002",
"94002",
"94083",
"94011",
"94070",
"95391",
"94027",
"94014",
"95134",
"94025",
"94591",
"94030",
"94511",
"94043",
"95056",
"94089",
"94305",
"94066",
"94920",
"94512",
"94966",
"94023",
"94044",
"94964",
"94925",
"94028",
"94503",
"94941"
]
},
"containsPlace": [
{
"@type": "City",
"name": "San Jose",
"sameAs":
["https://en.wikipedia.org/wiki/San_Jose%2C_California","https://www.wikidata.org/wiki/Q16553","https://www.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v","https://www.google.com/maps/search/?api=1&query=San_Jose%2C_California"]

},
{
"@type": "City",
"name": "San Francisco",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco","https://www.wikidata.org/wiki/Q62","https://www.google.com/search?q=San_Francisco&kgmid=/m/0jmj7","https://www.google.com/maps/search/?api=1&query=San_Francisco"]
},
{
"@type": "City",
"name": "Oakland",
"sameAs":
["https://en.wikipedia.org/wiki/Oakland%2C_California","https://www.wikidata.org/wiki/Q17042","https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95","https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]
},
{
"@type": "City",
"name": "Fremont",
"sameAs":
["https://en.wikipedia.org/wiki/Fremont%2C_California","https://www.wikidata.org/wiki/Q49220","https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5","https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]
},
{
"@type": "City",
"name": "Hayward",
"sameAs":
["https://en.wikipedia.org/wiki/Hayward%2C_California","https://www.wikidata.org/wiki/Q491114","https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd","https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]
},
{
"@type": "City",
"name": "Sunnyvale",
"sameAs":
["https://en.wikipedia.org/wiki/Sunnyvale%2C_California","https://www.wikidata.org/wiki/Q208459","https://ww

w.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff","https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]
},
{
"@type": "City",
"name": "Concord",
"sameAs":
["https://en.wikipedia.org/wiki/Concord%2C_California","https://www.wikidata.org/wiki/Q490441","https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv","https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]
},
{
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California","https://www.wikidata.org/wiki/Q208445","https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy","https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California","https://www.wikidata.org/wiki/Q484678","https://www.google.com/search?q=Berkeley%252C_California&kgmid=/m/01jr6","https://www.google.com/maps/search/?api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California","https://www.wikidata.org/wiki/Q495357","https://www.google.com/search?q=Antioch%252C_California&kgmid=/m/0qyjk","https://www.google.com/maps/search/?api=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",

"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California","https://www.wikidata.org/wiki/Q370925","https://www.google.com/search?q=Daly_City%252C_California&kgmid=/m/0r5qp","https://www.google.com/maps/search/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California","https://www.wikidata.org/wiki/Q169943","https://www.google.com/search?q=San_Mateo%252C_California&kgmid=/m/0r5y9","https://www.google.com/maps/search/?api=1&query=San_Mateo%2C_California"]
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California","https://www.wikidata.org/wiki/Q851034","https://www.google.com/search?q=San_Leandro%252C_California&kgmid=/m/0qy0b","https://www.google.com/maps/search/?api=1&query=San_Leandro%2C_California"]
},
{
"@type": "City",
"name": "Livermore",
"sameAs":
["https://en.wikipedia.org/wiki/Livermore%2C_California","https://www.wikidata.org/wiki/Q138901","https://www.google.com/search?q=Livermore%252C_California&kgmid=/m/0qxzs","https://www.google.com/maps/search/?api=1&query=Livermore%2C_California"]
},
{
"@type": "City",
"name": "Tracy",
"sameAs":
["https://en.wikipedia.org/wiki/Tracy%2C_California","https://www.wikidata.org/wiki/Q953409","https://www.google.com/search?q=Tracy%252C_California&kgmid=/m/0r5gx","https://www.google.com/maps/search/?api=1&query=Tracy%2C_California"]
},
{

"@type": "City",
"name": "Redwood City",
"sameAs":
["https://en.wikipedia.org/wiki/Redwood_City%2C_California","https://www.wikidata.org/wiki/Q505549","https://www.google.com/search?q=Redwood_City%252C_California&kgmid=/m/0r5wt","https://www.google.com/maps/search/?api=1&query=Redwood_City%2C_California"]
},
{
"@type": "City",
"name": "Alameda",
"sameAs":
["https://en.wikipedia.org/wiki/Alameda%2C_California","https://www.wikidata.org/wiki/Q490744","https://www.google.com/search?q=Alameda%252C_California&kgmid=/m/0135g","https://www.google.com/maps/search/?api=1&query=Alameda%2C_California"]
},
{
"@type": "City",
"name": "Milpitas",
"sameAs":
["https://en.wikipedia.org/wiki/Milpitas%2C_California","https://www.wikidata.org/wiki/Q927510","https://www.google.com/search?q=Milpitas%252C_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?api=1&query=Milpitas%2C_California"]
},
{
"@type": "City",
"name": "San Ramon",
"sameAs":
["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://www.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/search/?api=1&query=San_Ramon%2C_California"]
},
{
"@type": "City",
"name": "Golden Gate Bridge",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.google.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Bridge,Golden+Gate+Bridge"]

},
{
"@type": "City",
"name": "Golden Gate Park",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.google.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&query=Golden_Gate_Park,San+Francisco"]
},
{
"@type": "City",
"name": "San Francisco Museum of Modern Art",
"sameAs":
["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]
}
]
},
"openingHours": "Mo-Su 00:00-24:00",
"contactPoint": {
"@type": "ContactPoint",
"telephone": "(925) 222-5221",
"contactType": "Phone"
},
"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",
"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising", "sameAs":
["http://en.wikipedia.org/wiki/Targeted_advertising","https://www.google.com/search?q=Targeted+advertising&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},
{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing", "sameAs":
["http://en.wikipedia.org/wiki/Search_engine_marketing","https://www.google.com/search?q=Search+engine+marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},
{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft partners at Bing Ads services", "sameAs":
["http://en.wikipedia.org/wiki/Microsoft_Advertising","https://www.google.com/search?q=Microsoft+Advertising

&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},
{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing traffic to a personal or professional brand online", "sameAs": ["http://en.wikipedia.org/wiki/Online_presence_management","https://www.google.com/search?q=Online+presence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},
{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around a particular theme or character", "sameAs": ["http://en.wikipedia.org/wiki/Advertising_campaign","https://www.google.com/search?q=Advertising+campaign&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},
{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_optimization","https://www.google.com/search?q=Social+media+optimization&kgmid=/m/0gbkgq","https://www.wikidata.org/wiki/Q1071262"]},
{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs": ["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/08220","https://www.wikidata.org/wiki/Q45842"]},
{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs": ["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18","https://www.wikidata.org/wiki/Q796073"]},
{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_app","https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36","https://www.wikidata.org/wiki/Q620615"]},
{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs": ["http://en.wikipedia.org/wiki/Web_analytics","https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6","https://www.wikidata.org/wiki/Q10719477"]},
{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing","https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz","https://www.wikidata.org/wiki/Q1323528"]},
{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting","https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m","https://www.wikidata.org/wiki/Q624896"]},
{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing","https://www.google.com/search?q=Search+engine+in

dexing&kgmid=/m/0266gw4","https://www.wikidata.org/wiki/Q2258979"]},
{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs": ["http://en.wikipedia.org/wiki/Responsive_web_design","https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8","https://www.wikidata.org/wiki/Q420295"]},
{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text","https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn","https://www.wikidata.org/wiki/Q362007"]},
{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs": ["http://en.wikipedia.org/wiki/Value_proposition","https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk","https://www.wikidata.org/wiki/Q11700776"]},
{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs": ["http://en.wikipedia.org/wiki/DuckDuckGo","https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489","https://www.wikidata.org/wiki/Q12805"]},
{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs": ["http://en.wikipedia.org/wiki/Link_building","https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7","https://www.wikidata.org/wiki/Q1569371"]},
{"@type": "Thing", "name": "Sitemaps", "sameAs": ["http://en.wikipedia.org/wiki/Sitemaps","https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w","https://www.wikidata.org/wiki/Q1343954"]},
{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs": ["http://en.wikipedia.org/wiki/Alt_attribute","https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1","https://www.wikidata.org/wiki/Q1067764"]},
{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq","https://www.wikidata.org/wiki/Q1043805"]},
{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs": ["http://en.wikipedia.org/wiki/Search_advertising","https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t","https://www.wikidata.org/wiki/Q844880"]},
{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs": ["http://en.wikipedia.org/wiki/CSS","https://www.google.com/search?q=CSS&kgmid=/m/015tjh","https://www.wikidata.org/wiki/Q46441"]},

{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs": ["http://en.wikipedia.org/wiki/Publishing","https://www.google.com/search?q=Publishing&kgmid=/m/0hz28","https://www.wikidata.org/wiki/Q3972943"]},
{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs": ["http://en.wikipedia.org/wiki/Computer_network","https://www.google.com/search?q=Computer+network&kgmid=/m/025szts","https://www.wikidata.org/wiki/Q1301371"]},
{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs": ["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},
{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs": ["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9","https://www.wikidata.org/wiki/Q485396"]},
{"@type": "Thing", "name": "HTML5", "sameAs": ["http://en.wikipedia.org/wiki/HTML5","https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x","https://www.wikidata.org/wiki/Q2053"]},
{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization","https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_","https://www.wikidata.org/wiki/Q180711"]},
{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit","https://www.google.com/search?q=Reddit&kgmid=/m/0b2334","https://www.wikidata.org/wiki/Q1136"]},
{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Analytics","https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f","https://www.wikidata.org/wiki/Q220577"]},
{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},
{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},
{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},
{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs": ["http://en.wikipedia.org/wiki/User-generated_content","https://www.google.com/search?q=User-generated+content&kgmid=/m/0b4qkr","https://www.wikidata.org/wiki/Q579716"]},
{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},
{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},
{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj","https://www.wikidata.org/wiki/Q327349"]},
{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},
{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","https://www.wikidata.org/wiki/Q4118228"]},
{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs": ["http://en.wikipedia.org/wiki/Online_advertising","https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},
{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs": ["http://en.wikipedia.org/wiki/Pay-per-click","https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_hgq","https://www.wikidata.org/wiki/Q29778"]},
{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs": ["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=/m/045c7b","https://

www.wikidata.org/wiki/Q95"]},
{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs": ["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},
{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs": ["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/082v2_","https://www.wikidata.org/wiki/Q1494741"]},
{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_680_(California)","https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t","https://www.wikidata.org/wiki/Q399996"]},
{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs": ["http://en.wikipedia.org/wiki/Email","https://www.google.com/search?q=Email&kgmid=/m/02nf_","https://www.wikidata.org/wiki/Q9158"]},
{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer purchase intentions and loyalty", "sameAs": ["http://en.wikipedia.org/wiki/Customer_satisfaction","https://www.google.com/search?q=Customer+satisfaction&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},
{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which cannot be shared", "sameAs": ["http://en.wikipedia.org/wiki/Competition","https://www.google.com/search?q=Competition&kgmid=/m/018tl7","https://www.wikidata.org/wiki/Q476300"]},
{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that from which data and knowledge can be derived", "sameAs": ["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","https://www.wikidata.org/wiki/Q11028"]},
{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alamo","_California","https://www.google.com/search?q=Alamo%2C+California&kgmid=/m/0qyj5","https://www.wikidata.org/wiki/Q241598"]},
{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_development","https://www.google.com/search?q=Web+development&kgmid=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},

{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Twitter","https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t","https://www.wikidata.org/wiki/Q918"]},
{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z","https://www.wikidata.org/wiki/Q271982"]},
{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs": ["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076gwp","https://www.wikidata.org/wiki/Q868954"]},
{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},
{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},
{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},
{"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain conditions", "sameAs": ["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://www.wikidata.org/wiki/Q185451"]},
{"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs": ["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","https://www.wikidata.org/wiki/Q13166"]},
{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs": ["http://en.wikipedia.org/wiki/Click-through_rate","https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},
{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},
{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs": ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},
{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},
{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs": ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},
{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkv","https://www.wikidata.org/wiki/Q376835"]},
{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","https://www.wikidata.org/wiki/Q131164"]},
{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},
{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_browser","https://www.google.com/search?q=Web+browser&kgmid=/m/082hp","https://www.wikidata.org/wiki/Q6368"]},
{"@type": "Thing", "name": "Dashboard (business)", "sameAs": ["http://en.wikipedia.org/wiki/Dashboard_(business)","https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3","https://www.wikidata.org/wiki/Q4343952"]},
{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs": ["http://en.wikipedia.org/wiki/Duplicate_content","https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr","https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs": ["http://en.wikipedia.org/wiki/Marketing","https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr","https://www.wikidata.org/wiki/Q39809"]},
{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs": ["http://en.wikipedia.org/wiki/Social_media","https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p","https://www.wikidata.org/wiki/Q202833"]},
{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs": ["http://en.wikipedia.org/wiki/Keyword_research","https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87","https://www.wikidata.org/wiki/Q6398555"]},
{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs": ["http://en.wikipedia.org/wiki/Website","https://www.google.com/search?q=Website&kgmid=/m/085n4","https://www.wikidata.org/wiki/Q35127"]},
{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs": ["http://en.wikipedia.org/wiki/Advertising","https://www.google.com/search?q=Advertising&kgmid=/m/011s0","https://www.wikidata.org/wiki/Q37038"]},
{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs": ["http://en.wikipedia.org/wiki/Competitor_analysis","https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm","https://www.wikidata.org/wiki/Q624630"]},
{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing","https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7","https://www.wikidata.org/wiki/Q350884"]},
{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas","_California","https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z","https://www.wikidata.org/wiki/Q927510"]},
{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design","https://www.google.com/search?q=Web+design&kgmid=/m/086df","https://www.wikidata.org/wiki/Q190637"]},
{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)","https://www.google.com/search?q=Interstate+280+

%28California%29&kgmid=/m/02byv5","https://www.wikidata.org/wiki/Q399994"]},
{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company","https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f","https://www.wikidata.org/wiki/Q129238"]},
{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation","https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y","https://www.wikidata.org/wiki/Q1583910"]},
{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword","https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4","https://www.wikidata.org/wiki/Q17071028"]},
{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog","https://www.google.com/search?q=Blog&kgmid=/m/084dw","https://www.wikidata.org/wiki/Q30849"]},
{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication","https://www.google.com/search?q=Communication&kgmid=/m/01lhf","https://www.wikidata.org/wiki/Q11024"]},
{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system","https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2","https://www.wikidata.org/wiki/Q45211"]},
{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization","https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0","https://www.wikidata.org/wiki/Q52083677"]},
{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business","https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4","https://www.wikidata.org/wiki/Q1109680"]},
{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin","_California","https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8","https://www.wikidata.org/wiki/Q837109"]},
{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs":
["http://en.wikipedia.org/wiki/Microsoft","https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4","https

://www.wikidata.org/wiki/Q2283"]},
{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science","https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3","https://www.wikidata.org/wiki/Q2374463"]},
{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer","https://www.google.com/search?q=Computer&kgmid=/m/01m3v","https://www.wikidata.org/wiki/Q68"]},
{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer","https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7","https://www.wikidata.org/wiki/Q33231"]},
{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care","https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x","https://www.wikidata.org/wiki/Q31207"]},
{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville","_California","https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk","https://www.wikidata.org/wiki/Q846586"]},
{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business","https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg","https://www.wikidata.org/wiki/Q325421"]},
{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs": ["http://en.wikipedia.org/wiki/Technology_company","https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7","https://www.wikidata.org/wiki/Q18388277"]},
{"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/East_Bay","https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w","https://www.wikidata.org/wiki/Q2617944"]},
{"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs": ["http://en.wikipedia.org/wiki/Artificial_intelligence","https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz","https://www.wikidata.org/wiki/Q11660"]},
{"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs":

["http://en.wikipedia.org/wiki/Unique_selling_proposition","https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d","https://www.wikidata.org/wiki/Q963465"]},
{"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs": ["http://en.wikipedia.org/wiki/Competition_(economics)","https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_","https://www.wikidata.org/wiki/Q319676"]},
{"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs": ["http://en.wikipedia.org/wiki/Database","https://www.google.com/search?q=Database&kgmid=/m/02bc6","https://www.wikidata.org/wiki/Q8513"]},
{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs": ["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},
{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs": ["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},
{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs": ["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},
{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},
{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},
{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},
{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},
{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California,

United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},
{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcvs","https://www.wikidata.org/wiki/Q866"]},
{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},
{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda_County","_California","https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy","https://www.wikidata.org/wiki/Q107146"]},
{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Chrome","https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf","https://www.wikidata.org/wiki/Q777"]},
{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs": ["http://en.wikipedia.org/wiki/Brand","https://www.google.com/search?q=Brand&kgmid=/m/01cd9","https://www.wikidata.org/wiki/Q431289"]},
{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs": ["http://en.wikipedia.org/wiki/User_(computing)","https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},
{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Domain_name","https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k","https://www.wikidata.org/wiki/Q32635"]},
{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs": ["http://en.wikipedia.org/wiki/Venture_capital","https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt","https://www.wikidata.org/wiki/Q219409"]},
{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs": ["http://en.wikipedia.org/wiki/Entrepreneurship","https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq","https://www.wikidata.org/wiki/Q3908516"]},

{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},
{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs": ["http://en.wikipedia.org/wiki/Data","https://www.google.com/search?q=Data&kgmid=/m/026sq","https://www.wikidata.org/wiki/Q42848"]},
{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs": ["http://en.wikipedia.org/wiki/Silicon_Valley","https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6","https://www.wikidata.org/wiki/Q163820"]},
{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating","_ventilation","_and_air_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},
{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer","https://www.google.com/search?q=Roofer&kgmid=/m/0h398j","https://www.wikidata.org/wiki/Q552378"]},
{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)","https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45","https://www.wikidata.org/wiki/Q616553"]},
{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View","_California","https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4","https://www.wikidata.org/wiki/Q486860"]},
{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University","_East_Bay","https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn","https://www.wikidata.org/wiki/Q1026916"]},
{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon","_California","https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy","https://www.wikidata.org/wiki/Q605472"]},
{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk","_California","https://www.google.com/search?q=Blackhawk%2C+C

alifornia&kgmid=/m/02_t89","https://www.wikidata.org/wiki/Q3470840"]},
{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service","https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4","https://www.wikidata.org/wiki/Q5892272"]},
{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area","https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr","https://www.wikidata.org/wiki/Q213205"]},
{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console","https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx","https://www.wikidata.org/wiki/Q328216"]},
{"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs": ["http://en.wikipedia.org/wiki/United_States","https://www.google.com/search?q=United+States&kgmid=/m/09c7w0","https://www.wikidata.org/wiki/Q30"]},
{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},
{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},
{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs": ["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},
{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},
{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},
{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},
{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/

m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},
{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},
{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs":
["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},
{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},
{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs":
["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://www.wikidata.org/wiki/Q34508"]},
{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Pleasanton","_California","https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z","https://www.wikidata.org/wiki/Q747444"]},
{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Northern_California","https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r","https://www.wikidata.org/wiki/Q1066807"]},
{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Modesto","_California","https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy","https://www.wikidata.org/wiki/Q204561"]},
{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs":
["http://en.wikipedia.org/wiki/URL","https://www.google.com/search?q=URL&kgmid=/m/07xy0","https://www.wikidata.org/wiki/Q42253"]},
{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs":
["http://en.wikipedia.org/wiki/Web_page","https://www.google.com/search?q=Web+page&kgmid=/m/086nh","https://www.wikidata.org/wiki/Q36774"]},
{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs":

["http://en.wikipedia.org/wiki/Understanding","https://www.google.com/search?q=Understanding&kgmid=/m/01fndy","https://www.wikidata.org/wiki/Q46744"]},
{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward","_California","https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd","https://www.wikidata.org/wiki/Q491114"]},
{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale","_California","https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff","https://www.wikidata.org/wiki/Q208459"]},
{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs": ["http://en.wikipedia.org/wiki/Plastic_surgery","https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v","https://www.wikidata.org/wiki/Q182442"]},
{"@type": "Thing", "name": "Los Angeles", "sameAs": ["http://en.wikipedia.org/wiki/Los_Angeles","https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t","https://www.wikidata.org/wiki/Q65"]},
{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Saratoga","_California","https://www.google.com/search?q=Saratoga%2C+California&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs": ["http://en.wikipedia.org/wiki/Computer_science","https://www.google.com/search?q=Computer+science&kgmid=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States", "sameAs": ["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_","https://www.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs": ["http://en.wikipedia.org/wiki/Webflow","https://www.google.com/search?q=Webflow&kgmid=/m/012zbscp","https://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs": ["http://en.wikipedia.org/wiki/San_Jose","_California","https://www.google.com/search?q=San+Jose%2C+California&kgmid=/m/0f04v","https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon_Valley","https://www.google.com/search?q=San+Ramon+Valley&kgmid=/m/06yn5p","https://www.wikidata.org/wiki/Q7415233"]},

{"@type": "Thing", "name": "San Francisco Bay", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay","https://www.google.com/search?q=San+Francisco+Bay&kgmid=/m/06ptx","https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many websites", "sameAs": ["http://en.wikipedia.org/wiki/Webmaster","https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v", "https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs": ["http://en.wikipedia.org/wiki/Clothing","https://www.google.com/search?q=Clothing&kgmid=/m/09j2d","https://www.wikidata.org/wiki/Q11460"]},
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Diablo","_California","https://www.google.com/search?q=Diablo%2C+California&kgmid=/m/0qyny","https://www.wikidata.org/wiki/Q2622618"]},
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs": ["http://en.wikipedia.org/wiki/Active_voice","https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28jg","https://www.wikidata.org/wiki/Q1317831"]}]
}

Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

Website: https://boomcycle.com

Email: hello@boomcycle.com

Phone: (925) 222-5221

boomcycle
DIGITAL MARKETING