



Pop49 Inc. Redefines Experiential Marketing Manufacturing with Innovative Solutions

January 31, 2025

MISSISSAUGA, ON - January 31, 2025 - PRESSADVANTAGE -

Pop49 Inc., a leader in experiential marketing manufacturing, is setting a new standard in helping businesses create memorable, audience-focused experiences that transform their brands. Specialising in interactive displays, custom games, and innovative event products, Pop49 has built a reputation as the go-to partner for companies that want to break free from traditional marketing and deliver dynamic, immersive solutions that captivate and engage their audiences.

In a world where consumers are bombarded with marketing messages, brands need to stand out by offering more than just products or services—they need to create experiences. That's where Pop49 shines. By blending creativity, technology, and high-quality manufacturing, Pop49 empowers businesses to forge stronger connections with their audiences, driving engagement, loyalty, and growth.

"At Pop49, we don't just create products—we create moments that matter," said the CEO of Pop49 Inc., Ricky Pacheco "Our main service is experiential marketing product and asset manufacturing, but the real

value lies in the impact we create for our clients. It's about helping brands connect with people in meaningful, memorable, and transformative ways.

Pop49's primary service—experiential marketing collateral manufacturing—is designed to elevate brands through interactive, custom-made solutions that go beyond conventional marketing. The company offers a wide range of services tailored to meet the unique needs of businesses across industries, ensuring that every project aligns with the client's brand identity and marketing goals.

Pop49 specialises in designing and manufacturing interactive displays that grab attention and encourage participation. From interactive exhibits that educate and entertain to custom built activations, these displays are crafted to captivate audiences and create lasting impressions.

The company also delivers custom games—whether virtual, physical, or hybrid—that bring fun and engagement to any event. These branded games are designed to turn heads, draw crowds, and leave a memorable impact on participants while seamlessly aligning with the client's messaging.

Additionally, Pop49 offers event products that bring a brand's vision to life. From interactive kiosks to photo booths and other creative solutions, these products are built with precision and innovation to enhance the audience's experience and amplify the client's brand identity. Together, these services empower businesses to break free from traditional marketing and create immersive experiences that truly resonate with their audiences.

Experiential marketing has become a critical strategy for brands that want to rise above the noise in today's crowded marketplace. Unlike traditional marketing, which often focuses on one-way communication, experiential marketing invites consumers to actively engage with a brand, creating a deeper emotional connection.

According to industry research, consumers are more likely to remember and share interactive and engaging experiences. Experiential marketing is a powerful tool for building loyalty and increasing word-of-mouth promotion. By working with Pop49, businesses can tap into this potential and create campaigns that draw attention and inspire action.

“Our clients understand that experiential marketing is not just a proven strategy—it's the future,” said the CEO. “When people interact with a brand in a meaningful way, it builds trust, creates a sense of connection, and fosters long-term loyalty. That's what we aim to achieve with every project we take on.”

Whether crafting an immersive trade show display, designing a branded game for a product launch, or building an innovative photo booth for an event, Pop49's team combines creative expertise with technical know-how to deliver solutions that exceed expectations. With a commitment to precision and quality, Pop49 ensures that every product meets and surpasses the highest standards.

About Pop49 Inc.

Pop49 Inc. is a leading experiential marketing manufacturer specialising in designing and creating custom interactive displays, branded games like Plinkos and Spin wheels, and unique event products. Pop49 helps businesses transform their marketing efforts into unforgettable experiences by combining creativity, strategy, and technical expertise. It delivers innovative solutions, from design to manufacturing, that captivate audiences and elevate brands.

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POP 49 Inc.

Pop49 Inc. specializes in product design, graphic design, custom manufacturing, and large-format printing. Renowned for innovative solutions, we serve clients across North America. Contact us to transform your brand.

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