

# Sur Coffee's Huntington Beach Shop Leads the Way in Ethically Sourced Coffee Excellence

*February 05, 2025*

HUNTINGTON BEACH, CA - February 05, 2025 -

Sur Coffee is strengthening its commitment to bringing ethically sourced and locally roasted coffees to the Southern California community. The company is known for prioritizing sustainability and quality, ensuring that each step from farm to cup meets strict ethical guidelines. By sticking to these values, Sur Coffee enhances its reputation among Southern California coffee shops.

Sur Coffee takes pride in sourcing coffee beans from various parts of the world, focusing on responsible cultivation for each type. Their dedication to quality and ethical practices makes a noticeable difference in the coffee industry, which often lacks these commitments. A prime example is Sur Coffee's Huntington Beach location, which showcases these values by offering a selection of ethically produced coffees.

"Our mission at Sur Coffee is to provide our community with exceptional coffee while remaining deeply committed to ethical sourcing," said Mark Bell, a company representative. "We want our customers to enjoy every cup knowing it's crafted with care and responsibility."

For those looking for responsibly sourced coffee, Sur Coffee provides multiple options both online and in their cafes. Their website, [surcoffee.com](https://surcoffee.com), is a convenient way for customers to browse and purchase their extensive range of coffee selections. From single-origin varieties to special blends like the Dawn Patrol and Gaviota House Blend, there's something for every coffee lover. Customers can also subscribe to the Roaster's Club directly through the website for a seamless ordering experience.

In addition to retail sales, Sur Coffee offers a Roaster's Club subscription service, providing a regular delivery of fresh coffee. Subscribers can customize their coffee choices and delivery preferences, with shipments sent directly to their homes. This subscription highlights the company's focus on a seamless coffee experience while maintaining ethical commitments.

Sur Coffee also reaches out to the community through a wholesale program. This allows local businesses and cafes to improve their coffee selections by partnering with them. Such partnerships help these establishments enhance their coffee quality while supporting socially responsible sourcing practices.

The atmosphere at Sur Coffee's Huntington Beach location is warm and inviting, embodying the company's dedication to sustainability. The cafe acts as a community hub, combining quality coffee with responsible business practices. Customers can choose to dine in, take out, or order online, ensuring they have easy access to ethically sourced coffee. Sur Coffee even extends its community engagement by offering tours and tastings at this location, promoting education about responsible coffee production.

Mark Bell added, "Our cafes are not just about serving great coffee; they're about creating a space where community members can connect over something meaningful. We take pride in our products and the role we play in promoting ethical business practices."

Beyond their physical locations and online presence, Sur Coffee takes part in events and partnerships that reflect their values. These efforts support the brand's mission to increase community involvement and awareness around ethical sourcing. Both customers and partners recognize Sur Coffee's commitment to these crucial issues.

For those interested in Sur Coffee's variety of ethically sourced options, the company's website, [surcoffee.com](http://surcoffee.com), is the place to go. If you're close to Sur Coffee's Huntington Beach location, the cafe provides an ideal spot to experience the company's high-quality products firsthand. Additionally, using the online ordering system ensures a quick and efficient way to enjoy their offerings.

Sur Coffee's continued efforts show a strong commitment to operating as a socially responsible business. By focusing on ethical sourcing and quality roasting, the company upholds its standing among Southern California coffee shops while nurturing a culture of sustainability and community involvement. To learn more about Sur Coffee's offerings and locations, visit their website or use their online ordering system for a responsible coffee experience.

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For more information about Sur Coffee - Huntington Beach, contact the company here: Sur Coffee - Huntington Beach Mark Bell 657-244-8002 [hello@surcoffee.com](mailto:hello@surcoffee.com) 214 5th St #102, Huntington Beach, CA 92648

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## Sur Coffee - Huntington Beach

*Sur Coffee is a coastal specialty coffee shop and roastery in Huntington Beach, CA, offering expertly roasted coffee and handcrafted espresso drinks.*

Website: <https://surcoffee.com/>

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