



# FLEET COST & CARE

## **JJ Curran Crane Celebrates 75 Years of Lifting Together**

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Detroit, MI ? (January 29, 2025) ? JJ Curran Crane, a trusted leader in crane rental services, proudly announces its 75th anniversary, marking seven and a half decades of service, innovation, and community partnership. Under the theme Lifting Together: 75 Years of Family and Community, this milestone commemorates the company's rich heritage, its dedicated employees, and enduring relationships with customers and partners across the Midwest.

Founded in 1950 by John (JJ) Curran as Dearborn Excavating, the company's humble beginnings with a single backhoe quickly evolved into a thriving business. In 1954, the purchase of its first crane, a Lorain 30-ton mobile truck crane, set the stage for JJ Curran Crane's transformation into a dedicated crane services provider by 1959. With a reputation built on reliability, safety, and innovation, JJ Curran Crane introduced hydraulic truck cranes to the Detroit market in the 1970s, becoming a pioneer in the heavy lifting industry.

Today, JJ Curran Crane remains a family-owned enterprise led by Jeff Curran, son of the founder. The company continues to modernize its fleet, offering cranes ranging from 8 to 450 tons, while maintaining its core values of trust, quality, and teamwork. Celebrating this remarkable milestone, JJ Curran Crane pays

tribute to the people and partnerships that have driven its success.

"Lifting Together: 75 Years of Family and Community is more than a campaign—it's a celebration of the values that have shaped our journey," said Jeff Curran, President of JJ Curran Crane. "We are grateful to our employees, customers, and partners who have supported us along the way. Together, we reflect on our shared accomplishments and look ahead to a future guided by the same principles that built this company."

Throughout the year, JJ Curran Crane will commemorate its remarkable journey with a series of vibrant anniversary celebrations, heartfelt employee recognition events, and engaging content that honors its storied history. These festivities will shine a spotlight on the company's enduring legacy, the milestones that have defined its success, and the core values that continue to shape its future. Through reflection and celebration, JJ Curran Crane will pay tribute to the dedication, innovation, and excellence that have propelled it forward, reinforcing its commitment to both its employees and the industry it proudly serves.

As part of its milestone anniversary, JJ Curran Crane will proudly showcase the foundational principles that have been the bedrock of its success: fair pricing, top-tier equipment, and an exceptional team. These core values, combined with the company's steadfast motto, "It's Not Luck, It's Know How," continue to exemplify its unwavering dedication to excellence. Through decades of industry leadership, JJ Curran Crane has remained committed to delivering superior service, fostering trust, and upholding the expertise that sets it apart, ensuring that its legacy of quality and integrity endures for generations to come.

For more information about JJ Curran Crane's 75th anniversary celebrations or its range of crane services, please visit [www.jjcurran.com](http://www.jjcurran.com) or contact Matt Reinhart at [mreinhart@jjcurran.com](mailto:mreinhart@jjcurran.com).

## About JJ Curran Crane

Founded in 1950, JJ Curran Crane has been a trusted name in crane rental services for 75 years. Headquartered in Detroit, Michigan, the company serves a broad range of industries throughout the Midwest with a modern fleet of mobile and all-terrain cranes. Family-owned and operated, JJ Curran Crane remains dedicated to safety, innovation, and delivering superior customer service.

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